

MIAAA EXECUTIVE PLANNING MEETING

Tan-Tar-A Room 62-63

September 20-21, 2015

1. Call to order: 1:00pm, September 20 – Introductions and Congratulations

2. Approval of Minutes from the 2015 Spring Meeting – Scott Harris Motion - Masters, 2nd - O’Hearn. All approved.

3. Approval of Treasurer’s Report – Keith Chapman Motion - Mundell, 2nd - Deckelman. All approved.

Discussion on ceiling of “non-profit” organizations. Keith will look into this.

Discussion of acquiring CD to earn interest on balance. Keith will look into this by Feb. meeting.

a. Bonding of Treasurer Motion - Masters, 2nd - O’Hearn. All approved.

b. Appoint Audit Committee Deckelman, Robertson & Jeffries.

4. Conference Coordinator’s Report – Roger Hodapp/Jeff Whitney

2015 Cost: \$42,682.10 (113.81 approx., cost per person plus conference gift cost)

919 total rooms in 2015.

Shrimp Boil has been changed - Discussion in regards to options to replace. Jeff Whitney will research cost of pork steaks. Thaddeus will research cost of other possibilities (whole hog, hamburgers, etc.)

a. Dates: April 9-12, 2016 President’s Reception on Friday, April 8th @ 7:00 p.m. Room 1707

b. Room Reservations MIAAA Board members to submit VIP Reservations to Roger or Jeff.

c. Conference Evaluations Report – Josh Scott

5. Membership/Dues Application Form – Marty O’Hern Discussion of dual membership (NIAAA/MIAAA) and conference registration. NIAAA membership dropped by 15-20 in MO. last year.

District Reps will get feedback in regards to a MIAAA/NIAAA/State Conference flat fee. This will be discussed at January Area Meetings and followed up on at April MIAAA meeting.

Mike/Marty will develop talking points for Jan. meetings.

MIAAA - school year membership

NIAAA - calendar year membership

6. Executive Director Report – Marty O’Hern

a. Corporate sponsorship discussion Lews (fishing products) will give \$500 for 2016 and possibly more in the future.

Varsity Athletics (awards company)

Corporate Sponsorships - not endorsed by MIAAA, gives them the right to identify themselves as “corporate sponsors of MIAAA”. Bronze level sponsors and up will have access to list of MIAAA members and contact info.

Platinum level sponsors - speaking options at Conference. Will re-visit at February Meeting.

Mentorship Program - NIAAA Outreach Program. St. Louis City will be original area (Mentorship notes, 502 class, will follow up with 502 at State Conference). Cost covered by NIAAA. Josh will discuss in further detail.

7. Awards Coordinator Report – Bill Deckelman

District Reps were emailed information on Friday, 9/18. District Reps were encouraged to discuss this at the district meetings move on these due to Dec. 16th deadline.

Discussion on 20 Year AD Awards, do we need to look at changing this to 15 Year as a plaque instead of a certificate.

District Awards Representative

- a. District AD of the Year – Qualifications
- b. MIAAA AD of the year – February
- c. Distinguished Service Awards – two from each district
- d. 20 Year Recognition Awards
- e. 25 Year Recognition Awards
- f. 10 Year AD Certificates
- g. 15 Year AD Certificates
- h. NIAAA Award of Merit **need discussion on this Award.**
- i. Gerald Linneman Lifetime Achievement Award – Nominations to Mark Mundell before February meeting

8. Exhibits Coordinator Report – Todd Schrader

Todd will contact past vendors in the next week in regards to 2016 Conference.

Vendors indicate a concern that they don't get AD's stopping by the booths.

Possible open up registration at 10:00 a.m. on Sunday, instead of 12:00.

- a. Fees – 375.00/single 640.00/double
- b. Other

9. Public Relations Coordinator Report – Cathy Shoup

Discussion on a Fall Newsletter - do we have any info to include? Cathy will send another reminder out to everyone in regards to submitting info. for this issue.

10. LTC Coordinator Report – Don Rothermich & Thaddeus Hamilton

Don passed out NIAAA “University Affiliations” handout in regards to universities offering graduate credit for LTC classes or conference participation.

Don passed out notes from 2015 Leadership Academy Summit in Indianapolis for LTC Coordinators.

Currently have 40 LTI courses, will be up to 44 soon.

Discussion on offering a “regional course” throughout the state. In hopes to raise participation and AD’s working towards CAA & CMAA certification.

Discussed possible follow-up meetings with all AD’s who earn their CAA certification the following year in regards to their CMAA certification.

- a. Spring Conference 2015-16 LTC Offerings 501, 504, 617, 723
- b. Summer AD Workshop 2015-16 LTC Offerings 502, 506, 511, 612, 701, 790 (may change to only 4 courses and drop 1 of these)
- c. Summer LTC Coordinators Workshop – July in Indianapolis Passed out notes

11. CAA Exam Report – Sam Dunlap

2 AD’s took CAA exam in July.

Will continue to host a “practice session” on Saturday. Had 0 attendees in 2015, will evaluate again after 2016.

CAA Scholarship – 1/district

District Reps need to remind their district to apply for these.

12. NIAAA Liaison Report – Josh Scott/

Section V Meeting Report - Josh

13. Retired AD Coordinator Report – Jim Gagen

Membership Dues already set, never change. \$30 now. \$60 would be dual membership and conference fee.

Retirees Breakfast approx. 25 in attendance. Great idea. will continue.

50/50 Ticket Sales Report will continue

Collection of Banquet/Luncheon Tickets Update will continue

Retired AD Updates – send Retired AD addresses to Jim Gagen sent out a test email and he felt he had everyone’s address.

50/50 raffle was about \$1,300 last year. Down a bit. Around \$1,700 is all-time high.

14. Tournament Coordinator Report – Marlin Hammond

All will continue as previously done. A possible 10 minute time frame for a Platinum Sponsor talk.

Golf Tournament 1:30 shotgun start. Same Fee@ Sycamore Creek. Full field.

Fishing Tournament

Poker Tournament

15. MSHSAA Update – Dr. Kerwin Urhahn and MSHSAA Staff

Jack Miles will be inducted into the Missouri Sports Hall of Fame in Columbia Holiday Inn on November 15th.

October 28th & 29th. (9:00 - 12:00 & 1:00 - 4:00 each day in Hearing Room 3). Hearing, looking into MSHSAA. 4 topics -1. accountability and expenditures 2. Sunshine Law 3. Inconsistency of following MSHSAA constitution and By-Laws. 4. What is MSHSAA doing to ensure safety of student-athletes in Missouri.

Any supporters of MSHAAA are encouraged to attend the Hearing (standing and retired AD's)

Meet with AD Advisory Committee & discuss follow-up and next steps/best practices for "Why We Play" program.

16. MSHSAA Liaison Report – Josh Scott

17. NIAAA National Conference Discussion

Registration is now open.

- a. Marriott World Center Hotel and Conference Center, Orlando, Florida – December 12-15, 2015
- b. Approval of Expenses for Attendees **Motion - Mundell, 2nd - Roth. All approved.**
 - a. President, Past-President, President Elect, Exec. Director, Exhibits Coord., Awards Coord, NIAAA Liaison, Conference Coordinator, Treasurer, Secretary, Up to 5 delegates) **Delegates are Rothermich, Dunlap, Hamilton, Shoup & Harris**
- c. State Door Prize – 250.00 (Last year did \$100 Gift Cert. – Jack Stack BBQ and \$150 cash) **stay the same. Motion - O'Hearn, 2nd - Robertson. All Approved.**
- d. Hospitality Room Expenditures – appx. \$825.00 – Section V- Suite Availability. **Motion - Chapman, 2nd - Masters. All approved.**
- e. NIAAA Golf - \$250 to sponsor ? Approval of funds if so. **Motion - O'Hearn, 2nd - Chapman. All approved.**
- f. Two free registrations for individuals to attend the national conference. **Shoup & Hertzog will receive free registration.**

18. Future Meeting Dates

- a. Executive Board – February 9, 2016, 7:00pm, MSHSAA Office
- b. AD Advisory Board – February 10, 2016, 8:00am, MSHSAA Office
- c. Final Conference Planning Meeting – March 6, 2016, 4:00pm, Tan-Tar-A
- d. President's Reception – April 8, 2016, 7:00pm, Tan-Tar-A
- e. MIAAA Spring Meeting – April 9, 2016, 9:00am, Tan-Tar-A
- f. MIAAA Spring Conference – April 9-12, 2016, All Day, Tan-Tar-A
- g. Summer AD Workshop – **July 25th & 26th, 2016.**, MSHSAA Office
- h. MIAAA Fall Planning Meeting – September 18-19, 2016, Tan-Tar-A? Realign 2 weeks after Labor Day?

19. Old Business

- a. Website discussion
- b. LTC classes regionally

20. New Business

- a. District Reps Election For 2016: ST.L, SC, SW, NE
- b. Other New Business
 - a. NIAAA Dual Membership
 - b. AD's getting involved on national committees
 - c. CMAA's- less than 7 active AD's in MO- How do we increase this?
 - d. AD Mentoring Program

21. Spring Conference Agenda Discussion

- a. Dates April 9-12, 2016

- b. Theme- Why We Play
- c. Registration Fees
- d. Conference Gift **Fleece jacket, dri-fit hoody, cage jacket, portable cell phone charger. Mike will follow up on prices.**
- e. Presidential Reception – April 8, 2016, 7:00pm
- f. LTC Offerings – Rothermich and Hamilton
- g. Saturday Social – Hodapp
- h. Retired AD Breakfast – Gagen
- i. District Leadership Luncheon –Josh Scott– 2 reps/ district
- j. Banquet
 - I. Menu
 - II. Set-up **Full Room**
 - III. National Anthem (choir) –School of the Osage – Whitney
- k. Keynote Speaker – McGurk- Jody Redman
- l. Spouses Breakfast – Barb Hammond and Annie Potts–
- m. Golf Tournament – Hammond
- n. Fishing Tournament – Hammond
- o. Poker Tournament – Hammond
- p. Tuesday Luncheon Menu – Hodapp
- q. Online Evaluation – Scott
- r. Programs: Printing and Proof Reading –Harris and Deckelman, McGurk, Whitney, Hodapp, and Scott with Jason West
- s. Conference Correspondence –Harris and O’Hern – website, newsletter, MSHSAA blast
- t. First Time Attendees – Sunday, 2:00pm – Mundell
- u. MSHSAA Ballot Issues – Sunday, 3:00pm – MSHSAA Staff
- v. Other Items
- w. Future Conference Dates:
 - Friday – Tuesday on all dates:
 - April 8 – 12, 2016 (Easter March 27) Beginning of next 5-year Contract with Tan-Tar-A
 - April 7 – 11, 2017 (Easter April 16)
 - April 6 – 10, 2018 (Easter April 1)
 - April 5 – 9, 2019 (Easter April 21)
 - April 3 – 7, 2020 (Easter April 12)

22. Conference Schedule (see handout)

Meeting adjourned at 8:24 a.m. Motion - Jeffries, 2nd - Roth. All approved.

23. MSHSAA District Reps Meeting

- a. Approx. 8:00 am on Monday, Sept. 21, 2015
- b. MSHSAA Hosts: Kerwin Urhahn and Kevin Garner