

2018 MIAAA SPRING CONFERENCE PROGRAM

April 7-10, 2018

“Transforming the Culture of Interscholastic Athletics”

Tan-Tar-A Resort—Osage Beach, Missouri

SATURDAY, APRIL 7, 2018

8:00 – Noon **LTC # 504 Legal Issues I** Hawthorn

This course has in-depth coverage of all aspects of liability for sports injuries and risk management, including the duties imposed on athletic administrators, coaches, athletic trainers, and other athletic personnel, documentation requirements for an effective risk management program, and development of a strategic plan for risk management in the context of an interscholastic athletic program.

9:00 – 11:00 AM **MIAAA Board of Directors and Executive Board Meeting** 70/71

12:00- 1:00 PM **Strategic Plan Meeting Review with Original Committee** 70/71

1:00 – 5:00 PM **LTC #501 Philosophy, Leadership Organizations and Professional Development** Hawthorn

The flagship course of Leadership Training serves as an overview for interscholastic athletic administration. This course introduces the philosophy of educational athletics then focuses on the roles of the NIAAA, the NFHS, the State Athletic/Activity Associations, and the State Athletic Administrators’ Associations. The course also previews the NIAAA Leadership Training Institute and Certification Program. It is a prerequisite for all levels of certification and includes study materials for the CAA Certification Examination.

5:00 -- 6:00 PM **CAA Test Review Session** **Hawthorn**

6:00 – 8:00 PM **MIAAA Membership Social** (sponsored by:)

SUNDAY, APRIL 8, 2018

8:00 – Noon **LTC # 619 Athletic Administration: The Power of Curb Appeal** ROOM 70

The power of curb appeal is highlighted in this course. Visitors to a school often form an opinion of the school and community based on first impressions of the appearance of the facilities. This course discusses the power of curb appeal and how communication can enhance curb appeal. Strategies and methods are provided for maintaining structures and facilities as well as a comprehensive and thorough study of “Best Turf Field Maintenance Practices” as well as “Best Operational Management Practices.”

8:30 – 10:00 AM **Retired AD Breakfast** (sponsored by: Tan-Tar-A)

Suite G

10:00 - 3:00 PM	Registration	Windgate Exhibit Hall
10:00 – 4:00 PM	Exhibits Open	Windgate Exhibit Hall
11:00 – 12:00 PM	Leadership Luncheon (sponsored by Horace Mann) <i>Presiding: Todd Schrader, CMAA (Bolivar)</i>	ROOM 74/75
11:00 – 12:00 PM	First Time Attendees Orientation/Helpful Strategies for ADs <i>Presiding: Mike McGurk, CMAA (Lee’s Summit North)</i> <i>Dory Smith, CMAA – Mentor Program Coordinator (St. Louis)</i>	PARASOL I
12:15 – 1:00 PM	Workshop Session I	
	A. Multi Sport Benefits Beyond the Cons of Specialization <i>Presenter: Chad Lang</i> <i>Presiding: Darrell Jeffries</i>	PARASOL I
	B. Leadership and Connecting with Coaches <i>Presenter: Jenn Brooks</i> <i>Presiding: Margo Hurst</i>	ROOM 71/72/73
	C Putting out Fires and How to Avoid Them <i>Presenter: Jeff Taggart</i> <i>Presiding: Todd Schrader</i>	ROOM 62
12:30 – 3:00 PM	CAA Test — <i>Presiding: Mike McGurk, CMAA (Lee’s Summit North)</i>	ROOM 76/77
1:15 - 2:15 PM	Masters Series - Interview <i>Presenter:</i> <i>Presiding: Josh Scott</i>	Windgate Exhibit Hall
2:15 - 3:00 PM	Visit Exhibits	Windgate Exhibit Hall
3:00 –4:00 PM	MSHSAA Ballot Issue Round Table Discussion <i>Presenter: Dr. Kerwin Urhahn, MSHSAA Executive Director</i> <i>Presiding: Josh Scott, CMAA MIAAA- President (Waynesville)</i>	Windgate Exhibit Hall
5:00 – 5:30 PM	Award Recipients Reception <i>Presiding: Margo Hurst, CAA (Center)</i> <i>Marlin Hammond, CAA (Retired)</i>	ROOM 60/61
5:30 PM	Banquet Doors Open	SALON B/C
6:00 PM	First General Session – Awards Banquet (Sponsored by Clell Wade) <i>Presiding: Josh Scott, CMAA, MIAAA-President (Waynesville)</i>	

National Anthem: Osage HS
Welcome: Brett Sodden, Strafford
Opening Remarks: Josh Scott, CMAA, MIAAA-President (Waynesville)
Presentation of Awards: Margo Hurst, CAA (Center) Todd Schrader, CAA (Bolivar)
Presentation of the Gerald Linneman Award: Mike McGurk, CMAA (LSN)
Presentation of NIAAA/MIAAA Scholarship Winners: Jeff Taggart, CAA (NW Cedar Hill)
Invocation: Chad Masters, (Father Tolton Catholic)
Dinner
Closing: Josh Scott, CMAA, MIAAA-President (Waynesville)

8:00 PM **Hospitality Room** (sponsored by: Lawrence E. Smith) PARASOL
 I/II

MONDAY, APRIL 9, 2018

7:15 AM **Exhibits Open, Coffee and Pastry** Windgate Exhibit Hall
 (Sponsored by: Clell-Wade)

7:30 – 8:00 AM **Late Registration** Windgate Exhibit Hall

8:00 – 9:00 AM **Second General Session—** SALON A
Keynote Speaker _____
 Sponsored by: Final Forms
Introduction: Josh Scott, CMAA, MIAAA-President (Waynesville)
Address: _____

9:00 AM **Debbie Kee Spouse’s Brunch** (Sponsored by: Gilman Gear & Stan Kee) Redbud
Presider: Barb Hammond

9:00 – 9:40 AM **Coffee Break, Exhibits, Door Prize Drawing** Windgate Exhibit Hall
 (Sponsored by: MIAAA)

9:45 – 10:30 AM **Workshop Session II**

- A. **Keynote Follow up** _____ SALON A
Presenter:
Presiding:
- B. **Toolbox for the AD** ROOM 60/61
Presenters: Bill Deckelman and Chris Arand
Presiding: Mike Roth
- C. **Balancing AD and Principal Duties** ROOM 62/63
Presenter: Andy Herbst

Presiding: ??????????????

10:30 – 11:10 AM	Coffee Break, Exhibits, Door Prize Drawing	Windgate Exhibit Hall
11:15 – Noon	Workshop Session III - Round Tables Topics:	Windgate Exhibit Hall
Noon	Exhibits Close	
Noon – 12:30 PM	Box Lunch	MAIN LOBBY
Noon – 2:00 PM	District Caucus (60 – SW; 61 – NW; 62/63 – Central; 73 – SE; 64 – SC; 72 – NE; 74/75 – STL; Parasol II - KC) District Elections: STL, SC, SW, NE	
1:30 – 5:30 PM A 70	LTC 720 –Community Centered Educational Athletics- A Character Based Approach to Identifying and Unifying the Whole Team	ROOM

Character based educational athletics can only truly succeed when the entire community—School Board, Superintendent, Principal, Parents and Boosters—support and embrace the values and views lived daily in the school setting by the student and strategies needed to implement these programs within the entire community athletes, coaches, athletic department and school faculty. Without question, teachable moments in athletics prepare students for life when the whole community supports and reinforces those life lessons. This course will empower the athletic administrator to motivate the entire community to walk the talk by creating strategies to use in your school community.

TUESDAY, APRIL 10, 2018

8:30 AM	Coffee and Pastry (sponsored by AstroTurf)	SALON A
8:45 – 9:10 AM	Door Prize Drawing	SALON A
9:15 – 10:00 AM	Workshop Session IV	
	A. Social Media to Promote Your School <i>Presenter: Shane Maddsen & Scott Harris</i> <i>Presiding: Brian Banker</i>	ROOM 62
	B. How to Become a Nationally Certified AD <i>Presenter: Margo Hurst</i> <i>Presiding: Mike McGurk</i>	ROOM 61
	C. What’s New on the MSHSAA Website	SALON A

Presenters: MSHSAA Staff

Presiding: Josh Scott

D. PSRS Update

ROOM 63

Presenting: Dearld Snider, Asst. Exec. Director, Operations

Presiding: Marty O’Hern, CMAA (Retired)

10:15 – 11:15 AM

Third General Session – MIAAA Business Meeting

SALON A

Sponsored by: Ameritime

Presiding: Josh Scott, CMAA, MIAAA-President (Waynesville)

- A. *Approval of 2016 Business Meeting Minutes:* Bill Deckelman, CAA (Washington)
- B. *NIAAA Liaison Report:* Jeff Taggart, CAA (NW Cedar Hill)
- C. *Treasurer’s Report:* Keith Chapman, CAA (Warrensburg)
- D. *District Election Results:* Josh Scott,
- E. *Conference Evaluation Report:* Josh Scott, CMAA (Waynesville)
- F. *LTC Report:* Don Rothermich, CAA (Retired) & Thaddeus Hamilton, CAA (Retired)
- G. *Tournament Results:*
 - Golf: Marlin Hammond, CAA (Retired)
(Sponsored by: Don Boulware—*The Graphic Edge*)
 - Poker: Marlin Hammond, CAA (Retired)
(Sponsored by: *Retired ADs*)
 - Fishing: Alan Spencer, CAA (Retired)
(Sponsored by: *Crown Trophy*)
- H. *Old Business:* Josh Scott, CMAA, MIAAA-President (Waynesville)
- I. *New Business:* Josh Scott, CMAA, MIAAA-President (Waynesville)
 - i. Adoption of the Strategic Plan
- K. *Announcements and Adjournment*

11:30 AM

Fourth General Session – MIAAA Luncheon

SALON B

Presiding: Josh Scott, CMAA, MIAAA-President (Waynesville)

Invocation: Jeff Taggart, CAA (NW Cedar Hill)

- A. *District Door Prize Drawings:* District Representatives
- B. *50/50 Drawing:* Del Rinne (Retired)
- C. *Announcements/Adjournment:* Josh Scott, CMAA, MIAAA President (Waynesville)