

**2024 MIAAA SPRING CONFERENCE PROGRAM**  
**April 6th-9th, 2024**  
**Tan-Tar-A Resort—Osage Beach, Missouri**

***“Building Impactful and influential culture in Athletics.”***

**SATURDAY, April 6, 2024**

LTI Courses are Sponsored by: **William Woods University** – MIAAA Professional Development Partner



**8:00 – Noon**

**LTC 503**

**Enhancing Organization Management**

**Room-Escape**

This course is a companion course to Strategies for Organization Management and outlines an approach to the fundamentals and methods of athletic administration and alerts and educates athletic administrators regarding potential problems and possible solutions in areas such as special events, public relations, awards, fundraising and Booster Clubs. The course also touches upon ways to increase or improve citizenship and sportsmanship through positive initiatives. Athletic Administrators will have hands-on experience creating handbooks and a strategic plan for their school.

**8:00 - Noon**

**LTC 611**

**Athletic Administration: Concepts and Strategies for Interscholastic Fundraising, Marketing, Promotions and Booster Clubs.**

**Room - Cedar Cove**

This course will provide the athletic administrator with strategies and ideas to successfully promote and market the school's interscholastic programs and to enhance the success of supplemental fund-raising designed to create interest in, increase enthusiasm for, and enhance the image of, a school's interscholastic activities program are described. Models of supplemental fund-raising are summarized, including a focused segment on working successfully with booster clubs and safeguarding of funds that have been raised. The potential for raising funds through grants and outreach efforts for major gifts are introduced. Detailed information related to corporate sponsorship is provided. Appendices include sample materials that may be utilized for grant and corporate sponsorship applications, marketing plans, and booster clubs, as well as fund-raising resources.

**9:00 – 11:00 AM**      **MIAAA Board of Directors and Executive Board Meeting**  
Room – 63/64

**1:00 – 5:00 PM**      **LTC 617**      Room – Escape  
**Administration of Interscholastic Sports Medicine Programs**

This course examines the role of the athletic director and other school administrators in supporting and developing the interscholastic sports medicine program within a school or district. Coverage will include: (1) philosophy of sports medicine services; (2) roles and responsibilities of the Certified Athletic Trainer (A.T.C.); (3) roles of other members of the sports medicine team; (4) the high school sports medicine center – specifications and equipment; (5) helping parents, athletes and the general public understand the role of athletic trainers; (6) legal issues and risk management strategies; and (7) contemporary administrative issues and response strategies. A series of appendices will also be developed to provide athletic directors and athletic trainers with helpful information.

**1:00 – 5:00 PM**      **LTC 705**      Room – Cedar Cove  
**Coach Centered Educational Athletics—A Character Based Coach to Coach mentoring program.**

Character based coach to coach mentoring programs utilize the talents, strengths and qualities of the entire team of coaches to maximize the potential of the coaching staff. Mentoring is an attitude, a relationship and an investment which provides coaches the opportunity to support and nurture each other professionally, personally and ethically. This course will highlight mentoring models that demonstrate key behaviors to implement when establishing an effective mentoring program. It will also provide athletic administrators strategies and methods to develop and enhance successful coach to coach mentoring programs.

**Sponsored by: Byrne & Jones, HUDL & Boxout**

**6:00 – 11:00 PM**      **MIAAA Membership Social**      Wingate Exhibit Hall

**Sponsored by: Byrne & Jones, HUDL & Boxout**



## SUNDAY, April 7, 2024

LTI Courses are Sponsored by: **William Woods University** – MIAAA Professional Development Partner



**8:00 – Noon**

**LTC 616**

**Room – Leeward 74**

**Management of Indoor Physical Plant Assets**

This course considers spectator facilities, special use gymnasium, natatoriums, laundry rooms and locker rooms, and the various systems that support them. Mechanical system checklists for use in regular inspections and maintenance programming will be provided. In addition, considerations and issues related to construction and remodeling programs will be discussed.

**8:00-Noon**

**LTC 510**

**Room - Leeward 75**

**Legal Issues IV (Social Media, Transgender Participation, Event Management & Security, Pregnant & Parenting Student-Athletes, & Intellectual Property**

This course provides in-depth coverage of the legal standards governing the authority of schools to sanction student-athletes and athletics personnel for misuse of electronic communications tools and inappropriate postings on social media. It also includes strategies for developing and implementing effective social media policies, along with extensive coverage of the legal mandates imposed by courts and legislatures related to event management and security, legal issues regarding the participation by transgender students in school sports programs, the rights of pregnant and parenting student-athletes that must be respected by interscholastic athletics programs, and the intellectual property issues related to schools sports nicknames, logos, and mascots.

**8:00 – Noon**

**LTC 790**

**Room - 73**

**Leadership Training Instructional Methods and Techniques**

Since its inception, the integrity of the NIAAA LTI program has been maintained through the consistent and accurate delivery of course curricula. LTC 790 ensures the consistent and accurate delivery of all LTI courses by first providing instructors with an awareness of the expectations that are placed upon them as course instructors, and then by providing instructors with the appropriate instructional strategies, methods and techniques necessary to properly deliver the courses to students. Current LTI National Faculty Instructors guide potential LTI instructors through a series of exercises and interactions that demonstrate best practices for the successful teaching of all LTI courses. To become an LTI instructor, individuals must complete LTC 501, LTC 790 and the course the individual will be instructing.

<b>8:30 – 10:00 AM</b>	<b>Retired AD Breakfast (Sponsored by: Tan-Tar-A)</b>	Windward 70/71
<b>9:00 AM</b>	<b>Debbie Kee Spouse's Brunch (Sponsored by: Gilman Gear &amp; Stan Kee)</b>	Coral Reef
	<i>Presiders:</i> Jane Taggart, Sara Chapman and Melinda Whitney	
<b>10:00 - 3:00 PM</b>	<b>Registration</b>	Windgate Exhibit Hall
<b>10:00 – 4:00 PM</b>	<b>Exhibits Open</b>	Windgate Exhibit Hall
<b>11:00 – 12:00 PM</b>	<b>Leadership Luncheon</b>	Parasol II
	<b>(Sponsored by GoFan &amp; NFHS Network)</b>	
	<i>Presiding:</i> Dr. Brandon Clark, CAA (Nixa Public Schools)	
<b>11:00 – 12:00 PM</b>	<b>First Time Attendees Orientation/Helpful Strategies for ADs</b>	
		Parasol I
	<i>Presiding:</i> Keith Chapman, CAA Retired Jen Brooks, CMAA – Mentor Program Coordinator (Ursuline Academy)	
<b>12:15-1:15 PM</b>	<b>CAA Test Review Session</b>	Room-Escape
	<i>Presiding:</i> Josh Scott, CMAA (Springfield Public Schools)	
<b>12:15 – 1:00 PM</b>	<b>Workshop Session I</b>	
	<b>A. Using Google Apps &amp; Technology to Enhance Communication, Organization, and Your Brand</b>	Parasol I
	<i>Presenting:</i> Cody Davis Sullivan <i>Presiding:</i> Todd Anderson, Hermann	
	<b>B. MSHSAA Transfers</b>	Room 63/64
	<i>Presenting:</i> MSHSAA Staff <i>Presiding:</i> Chris Kendrick, CAA Mid-Buchanan	
	<b>C Building an Emergency Action Plan</b>	Room 72/73
	<i>Presenting:</i> <b>Jordan Pannett, RAA - Lone Jack</b> <b>Chad Valadez, CAA - Oak Park</b> <i>Presiding:</i> Casey Vokolek, CAA North Kansas City School District	

D. "Five Essential Leadership Covenants." Room 60/61  
*Presenting: Rob Davis, Retired Athletic Administrator*  
*Presiding: Erin Hesselbach, Nerinx Hall*

**1:00 - 1:45 PM Exhibits Open** Windgate Exhibit Hall

**1:30 PM Door Prizes**

**1:45 - 2:30 PM Masters Series Interviews** Windgate Exhibit Hall

***Presenters: Corey Johnson-CAA (Parkway School District), John Martin, Regina Fields***

*Presiding: Jen Brooks, Ursuline Academy*

**2:30 - 3:00 PM Visit Exhibits** Windgate Exhibit Hall

**3:00 – 4:00 PM MSHSAA Ballot Issue Discussion** Windgate Exhibit Hall

***Platinum Partner Intro - Missouri National Guard***

*Presenter: Dr. Jennifer Rukstad, MSHSAA Executive Director*  
*Presiding: Jeff Taggart, CMAA, MIAAA-President (Parkway West)*

**Partner Announcement & Closing – HomeTown Ticketing**



**5:00 – 5:30 PM Award Recipients Reception** RM 63/64

*Presiding: Sean Erwin, CAA (Francis Howell)*  
*Marlin Hammond, CAA (Retired)*

**5:30 PM Banquet Doors Open** Paradise B/C

**6:00 PM First General Session – Awards Banquet**

Sponsored by **Clell Wade Coaches Directory**



*Presiding: Jeff Taggart, CMAA, MIAAA-President (Parkway West)*  
*National Anthem: Camdenton Bel Cantos Choir*  
*Welcome: Mark Linneman, MSHSAA Board President*  
*Opening Remarks: Jeff Taggart, CMAA, MIAAA-President (Parkway West)*  
*Presentation of Awards: Sean Erwin, CAA (Francis Howell)*

*Presentation of the NIAAA State Award of Merit:* Brandon Clark, CAA (Nixa)  
*Don Rothermich Professional Development Award:* Marty O'Hern  
*Presentation of NIAAA/MIAAA Scholarship Winners:* Robert Ndessokia (Capital City)  
*Presentation of the Gerald Linneman Award:* Keith Chapman, CAA (Retired)  
*Invocation:* Jen Brooks, CMAA (Ursuline Academy)  
*Dinner*  
*Closing:* Jeff Taggart, CMAA, MIAAA-President (Parkway West)

8:00 PM                      MIAAA Hospitality Room                      PARASOL I/II  
    Sponsored by: KidGuard

## MONDAY, April 8, 2024

7:15 AM                      Exhibits Open, Coffee and Pastry                      Windgate Exhibit Hall  
    (Sponsored by: Clell-Wade)

7:30 – 8:00 AM                      Late Registration                      Windgate Exhibit Hall

8:00 – 9:20 AM                      Second General Session                      Paradise A  
    (Sponsored by Final Forms)



**Keynote Speaker: Mitch Hull - 3D Institute**

**The ECOSYSTEM of High school sports; What's the formula for change?**

*Introduction:* Jeff Taggart, CMAA, MIAAA-President (Parkway West)

9:20 – 9:45 AM                      Coffee Break, Exhibits, Door Prize Drawing                      Windgate Exhibit Hall

9:50 AM                      CAA Test                      Escape Room  
    *Presiding:* Josh Scott, CMAA (Springfield Public Schools)

9:50 – 10:40 AM                      Workshop Session II                      (Sponsored by: MOSEF)                      Paradise A  
    **Speaker: Mitch Hull from 3D Institute**  
    **Subject of Keynote—**  
    **Success Versus Significance; How do we get both?**  
    *Presider:* Jeff Taggart, CMAA, MIAAA-President (Parkway West)

10:30 – 11:10 AM                      Coffee Break, Exhibits, Door Prize Drawing                      Windgate Exhibit Hall

11:15 – Noon                      Workshop Session III (Sponsored by:                      Paradise A  
    A. MSHSAA Appeals

*Presenter:* MSHSAA Staff (TBD)

*Presiding:* Mike Roth, Whitfield

B. Effective Coaches meetings                      63/64

*Presenter:* Tyson Moyers and Sean Erwin  
*Presiding:* Tony Brandt, South Callaway

- C. **Retirement** Parasol II  
*Presenter:* Derald Snider Executive Director PSRS  
*Presider:* Marty O'Hern, CMAA (Retired)
- D. **RAA/CAA/CMAA Road to Certification** 60/61  
*Presenter:* Chris Muskopf, CAA (SLUH) &  
Mike McGurk, CMAA (Lee Summit North)  
*Presider:* Katt Williams, St. Teresa's Academy

Noon **Exhibits Close**

Noon – 12:30 PM **Box Lunch** Main Lobby

Noon – 2:00 PM **District Caucus**  
SW- Parasol II  
NW- 60/61  
Central- 62/63/64  
SE- 74/75  
SC- 76/77  
NE- Nautical Wheeler  
STL- Paradise A  
KC - Parasol I  
**District Elections:** SC, SW, STL, NE

**Sponsored by: BSN and Daktronics**

6:00 – 11:00 PM **MIAAA Monday Social** Wingate Exhibit Hall

**Sponsored by: BSN and Daktronics**



## TUESDAY, April 9, 2024

8:30 AM **Coffee and Pastry (Sponsored by AstroTurf)** Paradise A

8:30 – 9:15 AM **Door Prize Drawing** Paradise A

**9:15 – 10:00 AM**

**Workshop Session IV**

- A. 14 Legal Duties** Rooms 63/64  
*Presenter:* Chris Muskopf and Bill Deckelman  
*Presider:* Will Christian, Lebanon
- B. Recruiting and Retaining the Teacher- Coach** Parasol II  
*Presenter:* Regina Field and Teron Sharp  
*Presider:* Michelle Hanock, Visitation Academy
- C. Creating a Championship Culture** Room 60/61  
*Presenter:* Mike McGurk and Robert Ndesskia  
*Presider:* Andy McGill, Sikeston
- D. Building the Coach/Parent relationship** Paradise A  
*Presenter:* Mitch Hull, 3D Coaching  
*Presider:* Dr. Doug Kuhlmann, CMAA - LHSSC

**10:20 – 10:55 AM**

**Third General Session – MIAAA Business Meeting** Paradise A  
(Sponsored by: **Ameritime**)

*Presiding:* Jeff Taggart, CMAA, MIAAA-President (Parkway West)

- A. *Approval of 2023 Business Meeting Minutes:* Bill Deckelman, CMAA (Washington)
- B. *NIAAA Liaison Report:* Robert Ndessokia, (Capital City)
- C. Andy McGill, - Treasurer report
- D. *District Election Results:* Jeff Taggart, CMAA MIAAA-President (Parkway West)

*At-Large election results*

- E. *Conference Evaluation Report:* Mike McGurk, CMAA (LSN)
- F. *LTC Report:* Chris Muskopf, CMAA (SLUH)
- G. *Tournament Results:*

Golf: Jeff Starkweather, CAA (Retired)

Poker: Jeff Starkweather, CAA (Ret un ired)

Fishing: Alan Spencer, CAA (Retired)

**(Sponsored by: Crown Trophy)**

- H. *Old Business:* Jeff Taggart, CMAA, MIAAA-President (Parkway West)

- I. *New Business:* Jeff Taggart, CMAA, MIAAA-President (Parkway West)

- J.. *Announcements and Adjournment*

**11:00 AM**

**Fourth General Session – MIAAA Luncheon** Paradise B  
(Sponsored by **Watchfire Signs**)

*Presiding:* Jeff Taggart, CMAA, MIAAA-President (Parkway West)

*Invocation:*

- A. *District Door Prize Drawings:* District Representatives
- B. *50/50 Drawing:* Kris Kellams/Susan Dean (Retired)
- C. *Announcements/Adjournment:* Jeff Taggart, CMAA, MIAAA President (Parkway West)