

Evaluating Your Athletics/Activities Department



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Evaluating Your Program

How do you currently know you have a successful athletic/activity program?



Winning

- ▶ Winning is a goal, not our purpose
- ▶ Hard to evaluate the success of a program based on Ws and Ls at the high school level

Program Goals/Mission Statement

1. Student athletes and their academic success are a priority
 2. Emphasis is on teamwork and working collaboratively to achieve success
 3. Strive for excellence focusing on character and leadership development, preparing student athletes with essential skills to succeed in life
 4. Promote good sportsmanship on and off the field of competition with the emphasis on our staff, athletes and fans respecting the sport, themselves and others.
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Program Goals/Mission Statement

- ▶ Publicize your goals - website and parent meetings

2018-2019 Goals

Coach Evaluations

- ▶ How are you currently doing teacher evaluations?
- ▶ Drop in visits with immediate feedback
- ▶ Self-evaluation
- ▶ Make sure your evaluation tool matches your department goals

Self Reflection

Asst. Coach Evaluations

- ▶ Head coaches or AD
 - ▶ Important as many issues are a result of issues with an assistant coach
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Participation Numbers

- ▶ Yearly participation number data- comparative year to year

2005-2019 Participation Data

Financial Success

- ▶ Meeting yearly budget expectations
 - ▶ Monthly budget report
 - ▶ Clear expectations and guidelines
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Student Surveys

- ▶ Survey Students after each season
- ▶ Compile data for coaches and parents
- ▶ Anonymous and voluntary

[Student Survey Example](#)

[Student Survey Cumulative Data](#)



AD Surveys

- ▶ Given to head coaches every 2 years
- ▶ Anonymous, voluntary

AD Survey

Parent Surveys

- ▶ Sent out via Twitter to community members
- ▶ Anonymous, voluntary

Parent Survey



Academic Data

- ▶ GPA Data
 - ▶ ACT/Current GPA Data
 - ▶ MSHSAA Scholastic Achievement Data
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Sportsmanship Data

- ▶ MSHSAA Special Report
Data



Community Service Data

- ▶ Community Service List



Summary

- ▶ There are many ways to evaluate the success of your program
- ▶ Surveys are helpful as is concrete data

