

## 2018 MIAAA SPRING CONFERENCE PROGRAM

April 7-10, 2018

### *“Transforming the Culture of Interscholastic Athletics”*

*Tan-Tar-A Resort—Osage Beach, Missouri*

#### **SATURDAY, APRIL 7, 2018**

<b>8:00 – Noon</b>	<b>LTC # 504 Legal Issues I</b>	Hawthorn
<p>This course has in-depth coverage of all aspects of liability for sports injuries and risk management, including the duties imposed on athletic administrators, coaches, athletic trainers, and other athletic personnel, documentation requirements for an effective risk management program, and development of a strategic plan for risk management in the context of an interscholastic athletic program.</p>		
<b>9:00 – 11:00 AM</b>	<b>MIAAA Board of Directors and Executive Board Meeting</b>	70/71
<b>12:00- 1:00 PM</b>	<b>Strategic Plan Meeting Review with Original Committee</b>	70/71
<b>1:00 – 5:00 PM</b>	<b>LTC #501 Philosophy, Leadership Organizations and Professional Development</b>	Hawthorn

The flagship course of Leadership Training serves as an overview for interscholastic athletic administration. This course introduces the philosophy of educational athletics then focuses on the roles of the NIAAA, the NFHS, the State Athletic/Activity Associations, and the State Athletic Administrators' Associations. The course also previews the NIAAA Leadership Training Institute and Certification Program. It is a prerequisite for all levels of certification and includes study materials for the CAA Certification Examination.

<b>5:00 -- 6:00 PM</b>	<b>CAA Test Review Session</b>	Hawthorn
<b>6:00 – 8:00 PM</b>	<b>MIAAA Membership Social</b> (sponsored by: Daktronics) Located in the picnic Area adjacent to the parking lot by the Hidden Lakes Golf Course Clubhouse Behind Behind E.	

#### **SUNDAY, APRIL 8, 2018**

<b>8:00 – Noon</b>	<b>LTC # 619 Athletic Administration: The Power of Curb Appeal</b>	ROOM 70
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The power of curb appeal is highlighted in this course. Visitors to a school often form an opinion of the school and community based on first impressions of the appearance of the facilities. This course discusses the power of curb appeal and how communication can enhance curb appeal. Strategies and methods are provided for maintaining structures and facilities as well as a comprehensive and thorough study of “Best Turf Field Maintenance Practices” as well as “Best Operational Management Practices.”

<b>8:30 – 10:00 AM</b>	<b>Retired AD Breakfast</b> (sponsored by: Tan-Tar-A)	72/73
<b>10:00 - 3:00 PM</b>	<b>Registration</b> Conference Gift Sponsored by: Privit	Windgate Exhibit Hall
<b>10:00 – 4:00 PM</b>	<b>Exhibits Open</b>	Windgate Exhibit Hall
<b>11:00 – 12:00 PM</b>	<b>Leadership Luncheon</b> (sponsored by Horace Mann) <i>Presiding: Todd Schrader, CAA (Bolivar)</i>	ROOM 74/75
<b>11:00 – 12:00 PM</b>	<b>First Time Attendees Orientation/Helpful Strategies for ADs</b> <i>Presiding: Mike McGurk, CMAA (Lee’s Summit North)</i> Dory Smith, CMAA – Mentor Program Coordinator (St. Louis)	PARASOL I
<b>12:15 – 1:00 PM</b>	<b>Workshop Session I</b>	
	<b>A. Multi Sport Benefits Beyond the Cons of Specialization</b> <i>Presenter: Chad Lang, Lawson</i> <i>Presiding: Darrell Jeffries, CAA, Lafayette County</i>	PARASOL I
	<b>B. Leadership and Connecting with Coaches</b> <i>Presenter: Jen Brooks CMAA, Ursuline Academy</i> Molly Grisham owner of Influence LLC leadership organization. <i>Presiding: Margo Hurst, CMAA</i>	ROOM 71/72/73
	<b>C Putting out Fires and How to Avoid Them</b> <i>Presenter: Jeff Taggart, CAA, Northwest Cedar Hills</i> <i>Presiding: Todd Schrader, CAA, Bolivar</i>	ROOM
62		
<b>12:30 – 3:00 PM</b>	<b>CAA Test</b> — <i>Presiding: Mike McGurk, CMAA (Lee’s Summit North)</i>	ROOM 76/77
<b>1:15 - 2:15 PM</b>	<b>Masters Series - Interview</b> <i>Presenter: Rich Bechard, CMAA, Lee’s Summit School District, Jeff Whitney,</i> <i>CAA, Camdenton, Mark Linneman, CAA, Lutheran South High School</i> <i>Presiding: Dory Smith, CMAA, MIAAA Mentoring Coordinator</i>	Windgate Exhibit Hall
<b>2:15 - 3:00 PM</b>	<b>Visit Exhibits</b>	Windgate Exhibit Hall
<b>3:00 –4:00 PM</b>	<b>MSHSAA Ballot Issue Round Table Discussion</b> <i>Presenter: Dr. Kerwin Urhahn, MSHSAA Executive Director</i> <i>Presiding: Josh Scott, CMAA MIAAA- President (Waynesville)</i>	Windgate Exhibit Hall
<b>5:00 – 5:30 PM</b>	<b>Award Recipients Reception</b>	ROOM 60/61

*Presiding:* Margo Hurst, CMAA (Center)  
Marlin Hammond, CAA (Retired)

**5:30 PM**                      **Banquet Doors Open**                      SALON B/C

**6:00 PM**                      **First General Session – Awards Banquet (Sponsored by Clell Wade)**

*Presiding:* Josh Scott, CMAA, MIAAA-President (Waynesville)

*National Anthem:* School of the Osage

*Welcome:* Brett Sodden, Strafford

*Opening Remarks:* Josh Scott, CMAA, MIAAA-President (Waynesville)

*Presentation of Awards:* Margo Hurst, CMAA (Center) Todd Schrader, CAA (Bolivar)

*Presentation of the Gerald Linneman Award:* Mike McGurk, CMAA (LSN)

*Presentation of NIAAA/MIAAA Scholarship Winners:* Jeff Taggart, CAA (NW Cedar Hill)

*Invocation:* Chad Masters, RAA (Father Tolton Catholic)

*Dinner*

*Closing:* Josh Scott, CMAA, MIAAA-President (Waynesville)

**8:00 PM**                      **Hospitality Room** (sponsored by: Lawrence E. Smith)                      PARASOL  
I/II

### **MONDAY, APRIL 9, 2018**

**7:15 AM**                      **Exhibits Open, Coffee and Pastry**                      Windgate Exhibit Hall  
(Sponsored by: Clell-Wade)

**7:30 – 8:00 AM**                      **Late Registration**                      Windgate Exhibit Hall

**8:00 – 9:00 AM**                      **Second General Session—**                      SALON A  
**Keynote Speaker: Jamy Bechler**  
*Sponsored by:* Final Forms / AMP - Clay Burnett  
*Introduction:* Josh Scott, CMAA, MIAAA-President (Waynesville)  
*Address:* Creating a Championship Culture

**9:00 AM**                      **Debbie Kee Spouse’s Brunch** (Sponsored by: Gilman Gear & Stan Kee)                      Redbud  
*Presider:* Barb Hammond

**9:00 – 9:40 AM**                      **Coffee Break, Exhibits, Door Prize Drawing**                      Windgate Exhibit Hall  
(Sponsored by: MIAAA)

**9:45 – 10:30 AM**                      **Workshop Session II**

**A.     *Student Athlete Leadership***                      SALON A  
*Presenter:* Jamy Bechler  
*Presiding:* Josh Scott, CMAA, Waynesville

**B. Toolbox for the AD** ROOM 60/61  
*Presenters:* Bill Deckelman, CAA, Washington & Chris Arand, St. Francis Borgia  
*Presiding:* Mike Roth, CAA, Parkway School District

**C. Balancing AD and Principal Duties** ROOM 62/63  
*Presenter:* Andy Herbst  
*Presiding:* Todd Schrader, CAA

**10:30 – 11:10 AM** Coffee Break, Exhibits, Door Prize Drawing Windgate Exhibit Hall

**11:15 – Noon** **Workshop Session III - Round Tables** Windgate Exhibit Hall  
**Topics:** Quick Evaluation Tools, Student Leadership Activities, Game Management Checklists and Why We Play Tools

**Noon** Exhibits Close

**Noon – 12:30 PM** **Box Lunch** (Sponsored by: VNN) MAIN LOBBY

**Noon – 2:00 PM** **District Caucus** (60 – SW; 61 – NW; 62/63 – Central; 73 – SE; 64 – SC; 72 – NE; 74/75 – STL; Parasol II - KC) **District Elections: STL, SC, SW, NE**

**1:30 – 5:30 PM** **LTC 720 –Community Centered Educational Athletics- A Character Based Approach to Identifying and Unifying the Whole Team** ROOM 70

Character based educational athletics can only truly succeed when the entire community—School Board, Superintendent, Principal, Parents and Boosters—support and embrace the values and views lived daily in the school setting by the student and strategies needed to implement these programs within the entire community athletes, coaches, athletic department and school faculty. Without question, teachable moments in athletics prepare students for life when the whole community supports and reinforces those life lessons. This course will empower the athletic administrator to motivate the entire community to walk the talk by creating strategies to use in your school community.

**TUESDAY, APRIL 10, 2018**

**8:00 AM** **Coffee and Pastry (sponsored by AstroTurf)** SALON A

**8:30 – 8:50 AM** **Door Prize Drawing** SALON A

**9:00 – 9:45 AM** **Workshop Session IV**

**A. Social Media to Promote Your School** ROOM 62

*Presenter:* Shane Matzen, Marquette & Scott Harris, CMAA, Francis Howell Central

*Presiding:* Brian Banker, CAA, Lathrop

**B. How to Become a Nationally Certified AD** ROOM 61

*Presenter:* Margo Hurst, CMAA, Center

*Presiding:* Mike McGurk, CMAA, Lee's Summit North

**C. What's New on the MSHSAA Website** SALON A

*Presenters:* MSHSAA Staff - John Pasquet

*Presiding:* Josh Scott, CMAA, Waynesville

**D. Ameritime - How to Gain Greater Control of Your Wealth** ROOM

**and Cash Flow**

*Presenting:* Mark Benson, Ameritime Founder and President

*Presiding:* Marty O'Hern, CMAA (Retired)

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**10:15 – 11:00 AM Third General Session – MIAAA Business Meeting** SALON A

Sponsored by: Ameritime - Mark Benson, Ameritime Founder and President

*Presiding:* Josh Scott, CMAA, MIAAA-President (Waynesville)

A. *Approval of 2016 Business Meeting Minutes:* Bill Deckelman, CAA (Washington)

B. *NIAAA Liaison Report:* Jeff Taggart, CAA (NW Cedar Hill)

C. *Treasurer's Report:* Keith Chapman, CAA (Warrensburg)

D. *District Election Results:* Josh Scott, CMAA

E. *Conference Evaluation Report:* Josh Scott, CMAA (Waynesville)

F. *LTC Report:* Don Rothermich, CAA (Retired) & Thaddeus Hamilton, CAA (Retired)

G. *Tournament Results:*

Golf: Marlin Hammond, CAA (Retired)

(Sponsored by: BSN)

Poker: Marlin Hammond, CAA (Retired)

(Sponsored by: *Retired ADs*)

Fishing: Alan Spencer, CAA (Retired)

(Sponsored by: *Crown Trophy*)

H. *Old Business:* Josh Scott, CMAA, MIAAA-President (Waynesville)

I. *New Business:* Josh Scott, CMAA, MIAAA-President (Waynesville)

i. Adoption of the Strategic Plan

K. *Announcements and Adjournment*

**11:15 AM Fourth General Session – MIAAA Luncheon** SALON B

*Presiding:* Josh Scott, CMAA, MIAAA-President (Waynesville)

*Invocation:* Jeff Taggart, CAA (NW Cedar Hill)

A. *District Door Prize Drawings:* District Representatives

B. *50/50 Drawing*: Del Rinne (Retired)

C. *Announcements/Adjournment*: Josh Scott, CMAA, MIAAA President  
(Waynesville)