2019 MIAAA SPRING CONFERENCE PROGRAM

April 6-9, 2019

Redefining Success in High School Athletics

Tan-Tar-A Resort—Osage Beach, Missouri

# SATURDAY, APRIL 6, 2019

**8:00 – Noon** **LTC # 502 Strategies for Organization Management Hawthorn**

This course takes a basic approach to the fundamentals and methods of athletic administration and alerts and educates athletic administrators regarding potential problems and possible solutions in areas such as chain of command, scheduling, contest management, and personnel management. The course also touches upon eligibility, critical incident planning, financial responsibilities, legal, law, liability, equipment and facilities.

**9:00 – 11:00 AM** **MIAAA Board of Directors and Executive Board Meeting** 70/71

**12:00- 1:00 PM Strategic Plan Meeting Review with Original Committee**  70/71

**1:00 – 5:00 PM LTC #510 Athletic Administration: Legal Issues IV**  Hawthorn

This course provides in-depth coverage of the legal standards governing the authority of schools to sanction student-athletes and athletics personnel for misuse of electronic communications tools and inappropriate postings on social media, including strategies for developing and implementing effective social media policies, along with extensive coverage of the legal mandates imposed by courts and legislatures related to event management and security, legal issues regarding the participation by transgender students in school sports programs, the rights of pregnant and parenting student-athletes that must be respected by interscholastic athletics programs, and the intellectual property issues related to schools sports nicknames, logos, and mascots.

**5:00 -- 6:00 PM CAA Test Review Session** Hawthorn

**6:00 – 8:00 PM** **MIAAA Membership Social** (sponsored by: Daktronics) Suite G ?

# SUNDAY, APRIL 7, 2019

**8:00 – Noon** **LTC # 709 Athletic Administration: Communications, Methods** ROOM 70

**And Applications for Athletic Administrators**

This course examines relevant strategies and principles that can be used to enhance the skills of athletic administrators in communications.  This course is focused on communications concepts.  Materials and strategies for the enhancement for communication skills are provided.  Appendices provide relevant materials that support text materials and principles.

**8:30 – 10:00 AM** **Retired AD Breakfast** (sponsored by: Tan-Tar-A) 72/73

**9:00 AM** **Debbie Kee** **Spouse’s Brunch** (Sponsored by:Gilman Gear/Stan Kee) Sycamore

*Presider*: Barb Hammond, Lynne Rinne and Melinda Whitney

**10:00 - 3:00 PM** **Registration** Windgate Exhibit Hall

Conference Gift Sponsored by: Privit

**10:00 – 4:00 PM** **Exhibits Open** Windgate Exhibit Hall

**11:00 – 12:00 PM** **Leadership Luncheon** (sponsored by Horace Mann) ROOM 74/75

*Presiding*: Todd Schrader, CAA (Bolivar)

**11:00 – 12:00 PM** **First Time Attendees Orientation/Helpful Strategies for ADs** PARASOL I

*Presiding*: Mike McGurk, CMAA (Lee’s Summit North)

Dory Smith, CMAA – Mentor Program Coordinator (St. Louis)

**12:15 – 1:00 PM Workshop Session I**

**A. MSHSAA Sports Medicine Advisory Committee Update** PARASOL I

*Presenter:*

*Presiding:* Brian Banker, CAA

**B. Engaging Parents and Your Community** ROOM 71

*Presenter:* Chad Masters, CAA, Father Tolten

*Presiding:* Mike Roth, CAA, Parkway Schools

**C Creating a Strategic Plan for your Athletic Department** ROOM 62

Presenter: Todd Schrader, CAA, Bolivar; Josh Scott, CMAA, Springfield

*Presiding:* Darrell Jeffries

**D. Non-Faculty Coaches** ROOM 72

*Presenter:* Steve Robertson, CAA, Brad Sweeten, CMAA

*Presiding:* Jeff Taggart, CAA,

**E. Creating a Middle School Culture** ROOM 73

*Presenter*: Kirk Hipple, Lee’s Summit; Brett Jacobs, Lee’s Summit

*Presiding*: Andy McGill

**12:30 – 3:00 PM** **CAA Test—** *Presiding*: Mike McGurk, CMAA (Lee’s Summit North) Hawthorn

**1:15 - 2:15 PM** **Masters Series - Interview** Windgate Exhibit Hall

*Presenters:* William Smart, Cole Camp; Paul Boschert, Ft. Zumwalt West; Tom Kruse, Ray Pec

*Presiding:* Todd Schrader, Bolivar

**2:15 - 3:00 PM Visit Exhibits** Windgate Exhibit Hall

**3:00 –4:00 PM** **MSHSAA Ballot Issue Round Table Discussion** Windgate Exhibit Hall

*Presenter:* Dr. Kerwin Urhahn, MSHSAA Executive Director

*Presiding*: Josh Scott, CMAA MIAAA- President (Springfield)

**5:00 – 5:30 PM** **Award Recipients Reception** ROOM 60/61

*Presiding*: Margo Hurst, CMAA (Center)

Marlin Hammond, CAA (Retired) or Jim Gagen

**5:30 PM** **Banquet Doors Open** SALON B/C

**6:00 PM** **First General Session – Awards Banquet (Sponsored by Clell Wade)**

*Presiding*: Josh Scott, CMAA, MIAAA-President (Springfield)

*National Anthem*: School of the Osage HS Choir

*Welcome*: Chris Wilson, Kennett, MSHSAA Board President

*Opening Remarks*: Josh Scott, CMAA, MIAAA-President (Springfield)

*Presentation of Awards*: Margo Hurst, CMAA (Center) Todd Schrader, CAA (Bolivar)

*Presentation of the* *Gerald Linneman Award*: Mike McGurk, CMAA (LSN)

*Presentation of NIAAA/MIAAA Scholarship Winners*: Jeff Taggart, CAA (NW

Cedar Hill)

*Invocation*: Chad Masters, RAA (Father Tolton Catholic)

*Dinner*

*Closing*: Josh Scott, CMAA, MIAAA-President (Springfield)

**8:00 PM** **Hospitality Room** (sponsored by: Lawrence E. Smith) PARASOL I/II

# MONDAY, APRIL 8, 2019

**7:15 AM** **Exhibits Open, Coffee and Pastry**

(Sponsored by: Clell-Wade) Windgate Exhibit Hall

**7:30 – 7:55 AM** **Late Registration** Windgate Exhibit Hall

**7:55 – 9:00 AM** **Second General Session—** SALON A

**Keynote Speaker: Greg Dale, Duke University**

Sponsored by: Elite X360- Shane Scott *Introduction:* Josh Scott, CMAA, MIAAA-President (Springfield)

*Address:* **Developing the Credible Coach: A Model for Success**

**9:00 – 9:40 AM** **Coffee Break, Exhibits, Door Prize Drawing** Windgate Exhibit Hall

(Sponsored by: MIAAA)

**9:45 – 10:30 AM** **Workshop Session II**

1. ***Topic* Parents these Days: Strategies for Helping them** SALON A

**Maintain a Proper Perspective**

*Presenter*: Greg Dale, Duke University

*Presiding*: Josh Scott, CMAA, Springfield

1. **Basics of Social Security and Medicare for Retirees** ROOM 60

*Presenters*: Rich Grawer, Ameritime

*Presiding*: Marty O’Hern, CMAA, Executive Director

1. **How PSRS/PEERS Members Gain Greater Control**

**Of Their Wealth and Cash Flow** ROOM 61

*Presenters*: Mark Benson, President - Ameritime

*Presiding*: Jim Gagen, CMAA, Retired

**10:30 – 11:00 AM** Coffee Break, Exhibits, Door Prize Drawing Windgate Exhibit Hall

**11:30 – Noon** **Workshop Session III - Round Tables – discussion centered around the MSHSAA Ballot and other pertinent issues to Athletic Administration**

**Classification: Class 4&5 Room**

**Presenters:** *Doug Kuhlman, CMAA; Mike McGurk, CMAA;*

*Keith Chapman, CAA*

**Classification: Class 1&2 Room**

**Presenters: Chad Masters, CAA; Darrell Jeffries; Brian Banker, CAA**

**Noon** **Exhibits Close**

**Noon – 12:30 PM** **Box Lunch** (Sponsored by: VNN) MAIN LOBBY

**Noon – 2:00 PM** **District Caucus** (60 – SW; 61 – NW; 62/63 – Central; 73 – SE; 64 – SC;

72 – NE; 74/75 – STL; Parasol II - KC) **District Elections: KC, NW, CEN, SE**

**1:30 – 5:30 PM - LTC 625 – Athletic Admin: Management of Game and Event** ROOM 70

**Announcing**

This course is designed to assist athletic administrators in understanding their role in managing public address announcing at their contests and events.  Topics include the role of the athletic administrator in hiring, training, and evaluating announcers; developing expectations for their announcers and strategies for communicating the role of the public address announcer in an interscholastic setting.  Course points include guidelines and code of conduct for P.A. announcers;  the role of the announcer in promoting good sportsmanship;  guidelines for script writing/editing; developing emergency situation/security announcements and discussion/examples of "do's" and "don'ts" of public address announcing.

# TUESDAY, APRIL 9, 2019

**8:00 AM** **Coffee and Pastry (sponsored by AstroTurf)**  SALON A

**8:30 – 8:50 AM** **Door Prize Drawing** SALON A

**9:00 – 9:45 AM** **Workshop Session IV**

**A. Academic Assistance Program for an Athletic Dept**  ROOM 62

*Presenter*: Cory Ace, Waynesville & Scott Harris, CMAA Francis Howell Cen.

*Presiding*: Darrell Jeffries, Lafayette

**B. Comprehensive Program Evaluation** ROOM61

*Presenter*: Mike McGurk, CMAA, Lee’s Summit North

*Presiding*: Bill Deckelman, CAA, Washington HS

**C.** **Optimizing Technology for your Athletic Department**  SALON A

*Presenters*: Brian Kessler, CAA, Parkway West

*Presiding*: Mike Roth, CAA, Parkway District

**D.** **Middle School Athletes Transition to HS Programs**

*Presenting:* Marian House, CAA, Nixa and Regina Fields, CAA, Carthage

*Presiding:* Andy Herbst, CAA, Pacific

**10:15 – 11:00 AM** **Third General Session – MIAAA Business Meeting** SALON A

Sponsored by: Ameritime –

*Presiding*: Josh Scott, CMAA, MIAAA-President (Springfield)

1. *Approval of 2018 Business Meeting Minutes*: Bill Deckelman, CAA (Washington)
2. *NIAAA Liaison Report*: Jeff Taggart, CAA (NW Cedar Hill)
3. *Treasurer’s Report*: Keith Chapman, CAA (Warrensburg)
4. *District Election Results*: Josh Scott, CMAA
5. *Conference Evaluation Report*: Josh Scott, CMAA (Waynesville)
6. *LTC Report*: Don Rothermich, CAA (Retired) &

Thaddeus Hamilton, CAA (Retired)

1. *Tournament Results*:

Golf: Jeff Starkweather, CAA (Retired)

(Sponsored by: MIAAA)

Poker: Marlin Hammond, CAA (Retired)

(Sponsored by: *Retired ADs*)

Fishing: Alan Spencer, CAA (Retired)

(Sponsored by: *Crown Trophy)*

1. *Old Business*: Josh Scott, CMAA, MIAAA-President (Springfield)
2. *New Business*: Josh Scott, CMAA, MIAAA-President (Springfield)
   * 1. Strategic Plan Execution Update
     2. Election of President Elect

*K. Announcements and Adjournment*

**11:15 AM** **Fourth General Session – MIAAA Luncheon**  SALON B

*Presiding*: Josh Scott, CMAA, MIAAA-President (Springfield) *Invocation*: Jeff Taggart, CAA (NW Cedar Hill)

1. *District Door Prize Drawings*: District Representatives
2. *50/50 Drawing*: Del Rinne (Retired)
3. *Passing of the Gavel* – Josh Scott, CMAA President to Todd Schrader, CAA, Bolivar
4. *Announcements/Adjournment*: Todd Schrader, CAA, MIAAA President (Bolivar)