MIAAA EXECUTIVE PLANNING MEETING

Tan-Tar-A

September 20-21

1. Call to order: 1:00pm, September 20 – Introductions – Meeting called to order at 1:03 PM by Todd S.

Special thanks to Josh Scott and Jen Brooks for all the work putting together the ZOOM Mtg’s with MSHSAA and various other speakers to provide updates and professional development.

* 1. Discussion for Intent of the Organization
  2. Responsibilities of Board Members

1. Approval of Minutes from the 2020 Spring Meeting – Bill Deckelman - Casey motion to approve minutes and second by Josh Scott – motion approved
2. Approval of Treasurer’s Report – Brandon Clark – hard copies distributed at the meeting

$116,407.55 in the bank (the bulk of that is to cover the Spring Conf. in 2021) – motion by Jeff T. to approve the Treasurer’s and second by Marty – motion approved

* 1. Bonding of Treasurer motion by Keith and 2nd by Andy to approve bonding of treasurer – motion passed
  2. Appoint Audit Committee (Mike, Andy and Darryl)

1. Conference Coordinator’s Report –Jeff Whitney – normally Jeff would recap costs, etc. from the past conference but we did not have a conference to report on
   1. Dates: April 9-13 , 2021
   2. Room Reservations
   3. Dinner tonight will be outside at LandShark @ 6:30 PM
   4. Breakfast will be served by the staff for the morning meeting (outside the main room)
2. Membership Report– Marty O’Hern

New NIAAA Records

* + - 1. Membership over 70%
      2. Most new Athletic Directors
      3. Record High

\*Already on pace to set a new record this year. (over 440 registered at this point already)

1. Executive Director Report – Marty O’Hern
   1. Corporate sponsorship discussion – rolled everyone over from last year. Not going to have a way to get new sponsors without a National Conf. – if you have someone that may be interested get those names to Marty.
   2. Marty stated he won’t last forever so he is looking to have someone shadow him to start learning the job. Josh Scott has expressed his interest in doing this for the future. The MIAAA gives the endorsement of Josh transitioning into this position.
2. Awards Coordinator Report – Sean Erwin
   1. District Awards Representative
   2. District AD of the Year, Roger Estes New AD of the Year , Thaddeus Hamilton Middle School AD - - If you already have your District AD of the Year set then get that info. to Sean.
   3. MIAAA AD of the year – February
   4. Distinguished Service Awards (Review list for this year on-site representations) Todd S. lead conversation on how to cover presenting these awards at an event this fall on behalf of the MIAAA.
   5. 20 Year Recognition Awards
   6. 25 Year Recognition Awards
   7. 10 Year AD Certificates
   8. 15 Year AD Certificates
   9. NIAAA Award of Merit
   10. Gerald Linneman Lifetime Achievement Award – Nominations to Josh Scott before February meeting- Mike will present this info at Monday’s meeting
3. Exhibits Coordinator Report – Andy McGill
   1. Fees – 375.00/single 640.00/double
   2. Other
4. Mentoring Report- Jen Brooks – Jen gave an update on the mentoring program via Zoom.
5. LTC Coordinator Report – Don Rothermich & Doug Kuhlman Spring Conference 2020-21 LTC Offerings
   1. Doug distributed the MIAAA Fall LTC Symposium Schedule and gave an update on how this event will work. Cost for any of the classes is $100. Courses are offered using the MIAAA Zoom and that will allow the instructors to utilize the breakout rooms.
   2. Doug also distributed the LTC course offerings for Spring 2021 Conf.
   3. Mike McGurk gave an update on the State Coordinators Summit. CAA Test Review update using Cahoot.
   4. Chris spoke about books for LTC courses will now be sent out electronically versus a hard copy.
   5. Doug also discussed the MIAAA State Faculty (enclosed in his handout) Let Chris, Don or Doug know if you would like to be included in the State Faculty.
   6. Don asked the group if you can help distribute books from the LTC course this past office.
   7. Summer AD Workshop for 2021
   8. Fall and Summer LTC Coordinators Workshop – Sept and July in Indy
6. CAA Exam Report – Mike McGurk
   1. Mike gave an update on CAA Exam and if you have someone who is close and is wanting to take the exam please reach out to him for options.
   2. CAA Scholarship – 1/district;
7. NIAAA Liaison zoom meeting report
   1. Section V Meeting Report - Jeff Taggart gave an update on the Section V mtg.
   2. NIAAA is hoping to get to the 1000 mark for CMAA holders.
   3. Our female essay winner from Missouri finished second in the Section 5 contest.
   4. Please continue to promote the MIAAA scholarship essay contest.
8. Retired AD Coordinator Report – Jim Gagen
   1. Membership Dues – no changes
   2. Retirees Breakfast – concerned with the number of retired AD’s attending the conf. – we need to get some more of the recent retired AD’s to participate – if you know of any recent retirees please let Jim know
   3. 50/50 Ticket Sales Report – no report from last April
   4. Collection of Banquet/Luncheon Tickets Update
   5. Retired AD Updates – send Retired AD addresses to Jim Gagen
9. Tournament Coordinator Report – Jeff Starkweather – Jeff wanted to thank Marlin who was going to cover it last spring for him but eventually did not actually happen.

Jeff confirmed that all these events are set and ready for this spring. Please help promote these items in the newsletter and any other communication.

* 1. Golf Tournament
  2. Fishing Tournament
  3. Poker Tournament

1. MSHSAA Update – Kevin Garner – nothing new since updates have been happening weekly on Zoom with Dr. Urhahn

Districts and Classifications will be released on Monday, Sept. 21 at 7 AM.

1. MSHSAA Liaison Report – Keith Chapman – no report to give – did not meet
2. NIAAA National Conference Discussion ----By Zoom
   1. Tampa Convention Center ….Dec. 13-17 (Tampa is moved to 2025 and next year will be in Denver)
   2. Need to select 5 delegates for the virtual conf. (Tentative for Sunday evening – Darryl, Doug, Keith, Christa, Andy)
   3. Approval of Expenses for Attendees
      1. President, Past-President, President Elect, Exec. Director, Exhibits Coord., Awards Coord, NIAAA Liaison, Conference Coordinator, Treasurer, Secretary, Up to 5 delegates)
      2. Room Share Philosophy
   4. State Door Prize – 250.00 (Traditionally $100 Gift Cert. – Jack Stack BBQ and $150 cash) – approved to still offer this for the MO State Door Prize
   5. Hospitality Room Expenditures – 600.00 – Other Section V State?? Suite Availability?
   6. NIAAA silent auction items –
3. Future Meeting Dates – update by Todd S.
   1. Executive Board – February 10, 2021, 6:30 pm, MSHSAA Office (5:00 Cheerleaders)
   2. AD Advisory Board – February 11, 2021, 8:00am, MSHSAA Office
   3. Final Conference Planning Meeting – March 7, 2021, 4:00pm, Margaritaville
   4. Final Conference Planning Meeting with Ann and Dennis---March 8th, 2021…..8:30 am
   5. President’s Reception – April 9, 2021, 7:00pm, Margaritaville
   6. MIAAA Spring Meeting – April 10, 2021, 9:00am, , Margaritaville
   7. MIAAA Spring Conference – April 10-13, 2021, All Day, , Margaritaville
   8. Summer AD Workshop –Aug 2-3, 2021 MSHSAA Office
   9. MIAAA Fall Planning Meeting – September 19-20, 2021, Margaritaville
4. New Business
   1. District Reps Election For 2021: Central, NW, South Central, KC
   2. Other New Business
      1. Strategic Plan Review and Process Moving Forward – Strategic Plan is available in the NIAAA Portal – Todd lead discussion on what has changed in the plan
      2. AD’s getting involved on national committees – Josh updated the group on this topic. We are pretty well represented at this time.
      3. CMAA’s- less than 7 active AD’s in MO- How do we increase this? Can be a written or oral presentation. If you need help please contact Mike or Josh. They both have resources to assist you in the process.
      4. Summer Workshop Evaluations – MSHSAA – N/A
      5. Middle School AD of the year
      6. New AD of the year
      7. MSHSAA TV and BlueFrame update by Josh. Have BlueFrame livestream part of the conf. (awards banquet) and make a recap video
      8. Official of the year in each district
5. Spring Conference Agenda Discussion - Dates April 10-13, 2021 – Todd covered the conference schedule for next spring.

* We will recognize both the AD’s of the year from last year and this year. Eliminate the DSA’s for this year.

1. Theme- Registration Fees
2. Conference Gift (Dry fit shirt and hat)
3. Presidential Reception – April 9, 2021, 7:00pm
4. LTC Offerings – Rothermich and Kuhlman
5. Saturday Social – Whitney
6. Retired AD Breakfast – Gagen
7. District Leadership Luncheon – Keith Chapman – 2 reps/ district
8. Banquet
   1. Menu - same
   2. Set-up - same
   3. National Anthem (choir) - Osage
9. Keynote Speaker – Doug Killgore, CMAA
10. Spouses Breakfast – Scott/ Schrader – (needs help – wife will most likely not attend)
11. Golf Tournament – Starkweather
12. Fishing Tournament – Starkweather
13. Poker Tournament – Starkweather
14. Tuesday Luncheon Menu – Whitney
15. Online Evaluation – M. McGurk
16. Programs: Printing and Proof Reading –Deckelman and Erwin with Jason West
17. Conference Correspondence – Deckelman and O’Hern – website, newsletter, MSHSAA blast
18. First Time Attendees – Sunday, 11:00pm – J. Brooks/J.Scott
19. MSHSAA Ballot Issues – Sunday, 3:00pm – MSHSAA Staff
20. Other Items
21. Future Conference Dates:
    1. Friday – Tuesday on all dates:
       1. April 9-12, 2022 (Easter April 17)
       2. April 1-4, 2023 (Easter April 9)
22. Conference Schedule (see handout – located in the NIAAA portal)

23. MSHSAA District Reps Meeting

Approx. 8:00 am on Monday, Sept.21st

Kevin Garner –host

24. Meeting adjourned at 3:25 PM on Sunday, Sept. 20 motion by Andy and second by Mike – motion approved.

Meeting called to order at 8 AM by Todd S.

Todd asked for a motion to nominate a Treasurer – Jeff motioned to have Brandon continue and Casey with the second – motion passed

Todd asked for a motion to nominate a Secretary – Josh motioned to have Bill continue and Mike R. with the second – motion passed

Todd asked for a motion to approve Marty O’Hern to continue as the Executive Director – motion by Brandon and second by Darryl – motion passed

Kevin Garner started the MSHSAA AD Advisory Mtg. at approx. 8:05 AM.

Todd asked for a motion to approve Josh S. to start working with Marty O’Hern to assume the role of Executive Director – Motion by Marty and second by Andy M.