MIAAA MEETING AGENDA
Feb 7, 2018, 7:00 pm, MSHSAA Office Building

“Intentional and Purpose Driven”

1. Meeting called to order at 7:04 PM by Josh Scott.
2. Opening message from Josh and introductions of members.
3. Approve minutes – Fall Planning Meeting 2017
   a. Taggert - 1st and O'Hern - 2nd - motion approved
4. Treasurer’s Report
   a. $44,500 in the account (unofficial report). Should cover the conference expenses with just that balance.
   b. The bank we use does not currently offer a business card. Josh and Keith will continue to investigate.
   c. Insurance update - Horace Mann has a liability insurance for $850.00 a year ($1 Million in coverage / minimum package). It is $1350.00 for $2 Million in coverage. Employment Practice Liability Insurance is $156.00 for a year for $1 Million in coverage.
   d. Motion from Bill Deckelman to purchase the $2 Million in Liability Insurance and the $1 Million in EPL Coverage. Motion was seconded by Chad Masters. Motion passed.
5. Conference Registration Update
   a. Last year 160 paid at the end of January. This year it is at 167 paid at the end of January.
   b. Registrations by District (current)
      i. Central District - 24
      ii. Kansas City - 34
      iii. Northeast - 13
      iv. Northwest - 10
      v. St. Louis - 52
      vi. South Central - 9
      vii. Southeast - 11
      viii. Southwest - 14
   c. You can actually get over 100% membership if we got the middle school and asst. principals that are AD's to register as well.
   d. Can MSHSAA add the registration for the NIAAA to the annual registration dues?
6. Corporate Sponsorship Update
   a. Platinum Royalties - card that Marty passed out... discount card (similar to coupon books) - want to be the only official sponsor of this type of program - Josh, Todd and Marty will visit with the company.
   b. Schedule Star / BIG Teams - Josh is working with them on a $1500 sponsor
   c. Score Vision - NO
   d. VNN - will be a sponsor but unsure about the level at this time
e. Johnny Macs - not discussed?
f. BSN - Josh Scott will contact
g. Final forms - back and is paid - $3,500.00 (Platinum)
h. Ameritime - back and is paid - $3,500.00 (Platinum)
i. Clell Wade - back and is paid - $3,500.00 (Platinum)
j. Lifetouch – BBQ? (Doubtful that they will still sponsor the BBQ) - Are they still taking the pictures at the awards ceremony?
k. Winning Streak - still need to contacted - Mike Roth will contact
l. Lawrence E. Smith Josh – Done and continuing
m. Gilman Gear Josh – Done and continuing
n. Daktronics - they are in for $1500 (Gold Sponsor)
o. All American Publishing (Electronic newsletter) - not sure what the status is with them....
p. Varsity Athletic Apparel is out (Silver sponsor in the past)
q. Horace Mann - in for $1000 (Leadership Luncheon)
r. Astroturf - will sponsor the breakfast ($500)
s. All Star Trophy gave $100 for the hospitality room at National Conference.
t. HUDL - NO
u. Krossover - NO
v. Edusee - $500

7. NIAAA Liaison Report
   a. Talked about a state blood drive challenge (October). The idea is to bring awareness and create a competition to help people. Is this something we want to as an organization to push out to the schools.

8. NIAAA Committee Update
   a. NEN - Blood Drive
   b. Letter from MIAAA/MSHSAA?

9. NIAAA Commendation - Membership Increase - Josh Scott reported on record NIAAA membership and the journey to this point from two years ago!

10. Exhibitor Update
    a. 10 new vendors this year - doing well with the numbers committed at this time
    b. If you have any new vendor ideas please forward those names along.
    c. Make sure to thank the vendors when walking around the exhibit hall.

11. Awards/AD of the Year
    a. Video
    b. Todd - discussed the video presentations for the AD of the Year awards and DSA’s. Todd and Margo splitting the tasks of organizing the videos.
    c. Margo - doing videos for the AD’s and video montage for the DSA’s.
    d. Missing Northwest AD of the Year information.
    e. Northwest, Northeast and Kansas City missing DSA’s.
    f. Margo will put her award spreadsheet in the “award” folder in the google drive - needs to be checked for accuracy
    g. Margo will put the AD of the Year information in a folder in google drive for the group to view and vote (end of next week 2/16).
h. DSA - Dory Smith, CMAA - as acted upon in Sept. - Josh will assist Dory with
getting the forms off the NIAAA website.
i. NFHS Citation - looking for nominations

12. Online Store
   a. Two handouts given out of online stores that have been setup with MIAAA
      merchandise. What window do we want to have the store open? What is the
date the vendors need to guarantee delivery? Merchandise will be delivered
      at the MIAAA Conf.

13. Gerald Linneman Award
   a. Nomination of Don Rothermich to the pool
      i. Linnemann folder in the Google Drive - do we need to add any names
to the list in the folder? Need to send a vote to Mike McGurk by Feb. 16

14. Retired AD Update
   a. Need to send out a personal invitation to the Retired AD’s. We have 10
      registered now.
   b. District Reps - get names and contact information for any AD’s that are
      retiring from your district.

15. CAA Testing
   a. Josh, Mike, Don and Thaddeus can all give the CAA test now.

16. Summer AD Workshop
   a. Aug. 1st and 2nd
   b. Same format as last year with more options - only feedback Kevin Garner had
      heard was the sessions needed more time.
   c. Topic ideas.... (need to finalize by March 1)
      i. Mentoring (Dory)
      ii. Navigating MSHSAA website
      iii. Hosting expectations?
      iv. NIAAA Portal
      v. Dealing with non-faculty coaches

17. Sportsmanship Summit
   a. June 8th at Hallsville H.S.

18. MSHSAA Notes and Updates
   a. Home-School Participation Bill
   b. Conditioning Requirement (State Fair)
   c. Require the MSHSAA Director to appear in front of the Dept. of Education
every year
   d. None of the above items are showing much promise of going any place.
   e. Ad Hoc committee meeting again soon about classifications and multiplier.
   f. Questionnaire is out now.

19. Newsletter/Correspondence (No Discussion)
   a. Congratulatory Letters
   b. Retiree Invitations to Conference
   c. Newsletter vs. Emails?
   d. All American Publishing
20. Scholarship Update
   a. Jeff has one scholarship application submitted at this point.
   b. Due date is Feb. 28
   c. @STLADTaggert is a twitter account to put information out about the scholarship.

21. LTI Update
   a. New Direction - 6 Year Plan Proposal
      i. More 600/700 Classes
      ii. Embrace the Online Learning Options
      iii. Do we want to continue to offer the courses that are online (501, 502, 503, 504, 506 etc.)? If we don't offer these we can have more 600 and 700 level courses offered for those seeking a CMAA.
      iv. Keep 501 as a class always taught in person. Develop a rotation and plan for the other classes to be able to offer more 600 and 700 classes.

22. Professional Development Academy
   a. Move to have Don and Thaddeus work to develop instructors for all the classes. Also to evaluate the instruction given to keep it at a high level. Biggest issue currently is not having enough people willing to teach courses. Need to identify AD’s at the section meetings. Need to have taken 790 in order to teach and then you can teach the courses you have taken.
   b. Leadership Identification of Instructors
      i. Regional/Class Instructors/Faculty
   c. Section Meetings – Tan Tar A
      i. List of Names to Don and Thaddeus

23. Conference Gifts
   a. Russell pullover - cost was only $12!

24. Mentoring Update

25. 2018 Conference
   a. Friday night is the President’s Reception (info. will be sent later)
   b. Invite sent to Retired members?
   c. Conference Program Overview
      i. Presenters and Facilitators
      ii. Conference Program Overview
      iii. Keynote Speaker - Jamy Bechler
      iv. Masters Series
         1. Rich Bechard
         2. Jeff Whitney
         3. Mark Linnemann
      v. Assign Proofreaders (Josh, Bill, Jason West)
      vi. Spouse’s event – Barb Hammond?
      vii. District meetings – Record Retirees

26. Final Planning Meeting
   a. 3/4/18-3/5/18 – Officers, Conf Coord, Exhibits

27. Other Business
   a. Spring Conference Director Update
i. If your room sheet is good then you do not need to return it to Jeff.

b. Strategic Plan
   i. Please take time to look at the Strategic Plan ASAP and give Josh any feedback from items that should be discussed prior to approval.
   ii. Discussion items for Floor
       1. Diversity Policy added to By-Laws?
       2. Designated Middle School Position/Liaison?
       3. Term Limits?
   iii. Approval Timeline
       1. MIAAA Board – Spring Pre-conference Board Meeting
       2. Membership – Annual Meeting @ Conference

28. Section V Meeting Update
   a. Fargo, ND
   b. 5 representatives

29. Business from the Floor?

30. MSHSAA Meeting tomorrow:

31. Adjourn - Motion to adjourn by Darrell Jeffries and 2nd by Jeff Taggert (10:06 PM) - meeting was adjourn.