**2022 MIAAA SPRING CONFERENCE PROGRAM**

**50 Years Strong**

**April 2-5**

**Tan-Tar-A Resort—Osage Beach, Missouri**

**SATURDAY, April 2, 2022**

**8:00 – Noon** **LTC 608** Room-Escape

LTC 608 Athletic Administration: Management Strategies and Organization Techniques

This course is designed to inform athletic administrators how to more effectively organize and manage their time, apply time management principles, be more productive, and have balance to life. Instruction will focus on 12 key components and strategies, including proven techniques and tips to teach participants how to: set goals and priorities, plan for results, organize for success, process paperwork, delegate effectively, eliminate time wasters, enhance decision-making, make meetings productive, conquer procrastination, utilize technology, communicate effectively, and reduce stress.

**9:00 – 11:00 AM MIAAA Board of Directors and Executive Board Meeting** Room – 62/63/64

**12:00 – 1:00 PM Strategic Plan Meeting Review** Room – 62/63/64

**1:00 – 5:00 PM LTC 619** Room – Escape

LTC 619 Athletic Administration: The Power of Curb Appeal

The “Power of Curb Appeal” is highlighted in this course. Visitors to a school often form an opinion of the school and community based on first impressions. Impressions built upon not only the visual appearances of the facility but the safety, security, and overall feel of the experience. This course discusses the power of curb appeal and how communications can enhance it. Strategies and methods are provided for maintaining structures and facilities as well as a comprehensive study of “Best Operational Management Practices.”

**1:00 – 5:00 PM LTC 501** Room – Cedar Cove

LTC 501 Athletic Administration: Guiding Foundations and Philosophies

The flagship course of Leadership Training serves as an overview for interscholastic athletic administration. This course introduces the philosophy of educational athletics, then focuses on the roles of the NIAAA, the NFHS, the State Athletic/Activity Associations, and the State Athletic Administrator’s Associations. The course also previews the NIAAA Leadership training and Certification Programs. It is a prerequisite for all four levels of certification and includes study materials for the CAA exam. Required for: LTI instructors and all certifications.

**6:00 – 8:00 PM** **MIAAA Membership Social** **(Sponsored by: Daktronics)**

Driftwood Mtg Room

**SUNDAY, April 3, 2022**

**8:00 – Noon LTC 628** ROOM – Leeward 74

LTC 628 Athletic Administration: Mental Health and Wellness for Student Athlete

Mental illness has been described as one of the greatest silent epidemics in our country. Student-athletes can be vulnerable to a number of mental illnesses due to the pressures they face while balancing their athletic and academic obligations and still maintaining a balance in their daily lives. This course is designed to remove the stigma of mental illness and assist athletic administrators in understanding the causes and how their student-athletes could be affected. The objective for the course is to raise awareness of this social issue and explain to athletic administrators how to educate their coaches and team captains in order to provide support for all of their student-athletes.

**8:00 – Noon**  **LTC 726** ROOM - Leeward 75

LTC 726 Athletic Administration: Student Leadership Development

Student Leadership Development is an essential component to any successful education-based athletic program. In this course, numerous ways to actively develop leaders in your local school and at the state level will be covered. Topics include: captains council, student leadership workshops, service learning, and local and statewide student summits. The society in which we live is ever-changing and so are our student-athletes, resulting in a necessity to find new ways to teach and challenge students to be the next generation of leaders. Enrollees that will derive the greatest benefit include educators who seek ideas and materials to help develop student leadership in their respective school, state, and nation.

**8:00 – Noon**  **LTC 790** ROOM - Leeward 77

LTC 790 Athletic Administration: Leadership Training Instructional Methods and Techniques

Since its inception, the integrity of the NIAAA LTI program has been maintained through the consistent and accurate delivery of course curricula. LTC 790 ensures the consistent and accurate delivery of all LTI courses by first providing instructors with an awareness of the expectations that are placed upon them as course instructors, and then by providing instructors with the appropriate instructional strategies, methods, and techniques necessary to properly deliver the courses to administrators. Current LTI National Faculty Instructors guide potential LTI instructors through a series of exercises and interactions that demonstrate best practices for the successful teaching of all LTI courses. To become an LTI instructor, individuals must complete LTC 501, LTC 790, and the course the individual will be instructing. Required for: LTI instructors

**8:30 – 10:00 AM** **Retired AD Breakfast** **(Sponsored by: Tan-Tar-A)**  71/72/73

**9:00 AM** **Debbie Kee** **Spouse’s Brunch**  Coral Reef

**(Sponsored by: Gilman Gear & Stan Kee)**

*Presiders:* Sara Chapman and Melinda Whitney

**10:00 - 3:00 PM** **Registration** Windgate Exhibit Hall

**10:00 – 4:00 PM** **Exhibits Open** Windgate Exhibit Hall

**11:00 – 12:00 PM** **Leadership Luncheon (Sponsored by Horace Mann)**  Parasol II

*Presiding*: Jeff Taggart, CAA (Northwest Cedar Hill)

**11:00 – 12:00 PM** **First Time Attendees Orientation/Helpful Strategies for ADs** Parasol I

*Presiding*: Todd Schrader, Retired

Jen Brooks, CMAA – Mentor Program Coordinator (Ursuline Academy)

Mat Vleisides, CAA - Mentor Program Assistant Coordinator (Odessa)

**12:15-1:15 PM CAA Test Review Session**

*Presiding:* Mike McGurk, CMAA (Lee’s Summit North)Room-Escape

**12:15 – 1:00 PM Workshop Session I**

**A. CAA/CMAA Road to Certification** Parasol I

*Presenting:* Chris Muskopf, CAA & Josh Scott, CMAA

*Presiding:* Cole Dishman (Parkview)

**B. Navigating MSHSAA Website** Room 72/73

*Presiding:* Daryl Bradley, CAA (Monett)

**C Student Driven Sports Marketing and Broadcasting** Room 63/64

*Presenting:* Ross Sharp, Eric Whited, Thomas Hernandez, (Oak Park)

*Presiding:* Casey Vokolek, (North Kansas City Schools)

**D. Sports Medicine in Rural School Setting** Room60/61

*Presenters*: Kemper Kellerstrass, CAA (Plattsburg)

Blaise Kriley, Athletic Trainer, CRM Sports Center

*Presiding:* Chris Kendrick, CAA (Mid-Buchanan)

**1:00 - 1:45 PM Exhibits Open** Windgate Exhibit Hall

**1:45 - 2:30 PM** **Masters Series Interviews 50th Anniversary of Title IX and MIAAA**

Windgate Exhibit Hall

*Presenters:* Jen Brooks, Sharon Cole, Dixie Wescott, Stacy Schroeder, Dr. Jennifer Rukstad

*Presiding:* Mike McGurk, CMAA (Lee’s Summit North)

**2:30 - 3:00 PM Visit Exhibits** Windgate Exhibit Hall

**3:00 – 4:00 PM** **MSHSAA Ballot Issue Round Table Discussion** Windgate Exhibit Hall

Platinum Partner Intro - Gipper

*Presenter:* Dr. Kerwin Urhahn, MSHSAA Executive Director

*Presiding*: Keith Chapman, CAA, MIAAA-President (Warrensburg)

**5:00 – 5:30 PM** **Award Recipients Reception** ROOM 63/64

*Presiding*: Sean Erwin, CAA (Francis Howell)

Marlin Hammond, CAA (Retired)

**5:30 PM** **Banquet Doors Open** Paradise B/C

**6:00 PM** **First General Session – Awards Banquet (Sponsored by Clell Wade)**

*Presiding*: Keith Chapman, CAA, MIAAA-President (Warrensburg)

*National Anthem*: Camdenton Bel Cantos Choir

*Welcome*: Kevin Smith, Lincoln, MSHSAA Board President

*Opening Remarks*: Keith Chapman, CAA, MIAAA-President (Warrensburg)

*Presentation of Awards*: Sean Erwin, CAA (Francis Howell)

Past Presidents Presentation

*Presentation of the* *Gerald Linneman Award*: Todd Schrader, CAA (Retired); Jeff Taggart, CAA (Northwest Cedar Hill)

*Presentation of the NIAAA State Award of Merit:* Jeff Taggart, CAA (Northwest Cedar Hill)

*Presentation of NIAAA/MIAAA Scholarship Winners:* Eric Lawrence, CMAA (Bayless)

*Invocation*: Chris Muskopf, CAA (St. Louis University)

*Dinner*

*Closing*: Keith Chapman, CAA, MIAAA-President (Warrensburg)

**8:00 PM** **Past Presidents Reception/Hospitality Room** **(Sponsored by: Lawrence E. Smith)**  PARASOL I/II

# **MONDAY, April 4, 2022**

**7:15 AM** **Exhibits Open, Coffee and Pastry (Sponsored by: Clell-Wade)**

Windgate Exhibit Hall

**7:30 – 8:00 AM** **Late Registration** Windgate Exhibit Hall

**8:00 – 9:20 AM** **Second General Session (Sponsored by Final Forms)** Paradise A

Final Forms Presentation

Introduction of At-Large Candidates

**Keynote Speaker: Brett Ledbetter -What Drives Winning Environments**

*Introduction:* Keith Chapman, CAA, MIAAA-President (Warrensburg)

**9:20 – 9:45 AM** **Coffee Break, Exhibits, Door Prize Drawing** **(Sponsored by: MIAAA)**

Windgate Exhibit Hall

**9:50 AM CAA Test—** *Presiding*: Mike McGurk, CMAA (Lee’s Summit North) Escape Room

**9:50 – 10:40 AM** **Workshop Session II** Paradise A

**Brett Ledbetter - What Drives Winning Teams**

*Introduction:* Keith Chapman, CAA, MIAAA-President (Warrensburg)

**10:30 – 11:10 AM** Coffee Break, Exhibits, Door Prize Drawing Windgate Exhibit Hall

**11:15 – Noon**

A.  **Learn from the Pros: Social Media Must-Knows for Athletic Departments** Paradise A

*Presenter*: Gipper

*Presiding*: Bill Deckelman, CAA (Washington)

**B. Kickapoo Summer Pride, Building an Athletic School Team Culture** 63/64

*Presenter:*  Scot Phillips, CAA (Kickapoo)

*Presiding:* Jaci Hill (Hillcrest)

**C. AD School Board Presentation**  60/61

*Presenter:* Ryan Waters (Fulton)

*Presider:* Todd Anderson, CAA (Hermann)

**D. Dealing with Difficult Conversations**  Parasol II

*Presenter*: Jeff Taggart, CAA (Northwest Cedar Hill)

*Presider:* Todd Schrader (Retired)

**Noon** **Exhibits Close**

**Noon – 12:30 PM** **Box Lunch (Sponsored by: NEVCO)**  Main Lobby

**Noon – 2:00 PM** **District Caucus**

SW- Parasol II

NW- 60/61

Central- 62/63/64

SE- 74/75

SC- 76/77

NE- Nautical Wheeler

STL- Paradise A

KC - Parasol I

**District Elections: STL, NE, SW, SE**

# **TUESDAY, April 5, 2022**

**8:00 AM** **Coffee and Pastry (Sponsored by AstroTurf)**  Paradise A

**8:30 – 8:50 AM** **Door Prize Drawing** Paradise A

**9:00 – 9:45 AM** **Workshop Session IV**

**A. Technology Tips for AD’s**  Rooms 63/64

*Presenter:* Jared Barge (Winnetonka)

*Presider:* David Garrison (North Kansas City)

**B. Athletic Awards Banquets** Paradise A

*Presenter:* Tyson Moyers (Cape Girardeau)

*Presider:* Mat Vleisides, CAA (Odessa)

**C. Legal Issues** Parasol II

*Presenter:* Doug Kilgore, CMAA (Retired)

*Presider:* Joshua Scott, CMAA (SPS)

**D. PSRS Retirement**  Room 60/61

*Presenter:* Derald Snider Executive Director PSRS

*Presider:*  Marty O’Hern, CMAA (Retired)

**10:15 – 11:00 AM** **Third General Session – MIAAA Business Meeting** Paradise A  **(Sponsored by: Ameritime)**

*Presiding*: Keith Chapman, CAA, MIAAA-President (Warrensburg)

A. *Approval of 2021 Business Meeting Minutes*: Bill Deckelman, CAA (Washington)

B. *NIAAA Liaison Report*: Eric Lawrence, CAA (Bayless)

C. *Treasurer’s Report*: Brandon Clark, CAA (Nixa)

D. *District Election Results*: Keith Chapman, CAA MIAAA-President (Warrensburg)

E. *Conference Evaluation Report*: Mike McGurk, CMAA (LSN)

F. *LTC Report*: Doug Kuhlman, CMAA (Lutheran St. Charles)

Chris Muskopf, CAA (St. Louis University)

G. *Tournament Results*:

Golf: Jeff Starkweather, CAA (Retired)

Poker: Jeff Starkweather, CAA (Retired)

**(Sponsored by:Crown Trophy and Retired ADs**)

Fishing: Alan Spencer, CAA (Retired)

**(Sponsored by: Crown Trophy)**

H. *Old Business*: Keith Chapman, CAA, MIAAA-President (Warrensburg))

I. *New Business*: Keith Chapman, CAA, MIAAA-President (Warrensburg)

i. Strategic Plan Results

ii. At-Large Results

J. *Announcements and Adjournment*

**11:15 AM** **Fourth General Session – MIAAA Luncheon** Paradise B

*Presiding:* Keith Chapman, CAA, MIAAA-President (Warrensburg) *Invocation:* Jeff Taggart, CAA (Northwest Cedar Hill)

A. *District Door Prize Drawings*: District Representatives

B. *50/50 Drawing*: Del Rinne (Retired)

C. *Announcements/Adjournment*: Keith Chapman, CAA, MIAAA President (Warrensburg)