Evaluating Your Athletics/Activities Department

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Evaluating Your Program

How do you currently know you have a successful athletic/activity program?
Winning

- Winning is a goal, not our purpose
- Hard to evaluate the success of a program based on Ws and Ls at the high school level
Program Goals/Mission Statement

1. Student athletes and their academic success are a priority
2. Emphasis is on teamwork and working collaboratively to achieve success
3. Strive for excellence focusing on character and leadership development, preparing student athletes with essential skills to succeed in life
4. Promote good sportsmanship on and off the field of competition with the emphasis on our staff, athletes and fans respecting the sport, themselves and others.
Program Goals/Mission Statement

- Publicize your goals - website and parent meetings

2018-2019 Goals
Coach Evaluations

- How are you currently doing teacher evaluations?
- Drop in visits with immediate feedback
- Self-evaluation
- Make sure your evaluation tool matches your department goals

Self Reflection
Asst. Coach Evaluations

- Head coaches or AD
- Important as many issues are a result of issues with an assistant coach
Participation Numbers

Yearly participation number data - comparative year to year

2005-2019 Participation Data
Financial Success

- Meeting yearly budget expectations
- Monthly budget report
- Clear expectations and guidelines
Student Surveys

- Survey Students after each season
- Compile data for coaches and parents
- Anonymous and voluntary

Student Survey Example
Student Survey Cumulative Data
AD Surveys

- Given to head coaches every 2 years
- Anonymous, voluntary

AD Survey
Parent Surveys

- Sent out via Twitter to community members
- Anonymous, voluntary
Academic Data

- GPA Data
- ACT/Current GPA Data
- MSHSAA Scholastic Achievement Data
Sportsmanship Data

- MSHSAA Special Report Data
Community Service Data

- Community Service List
Summary

- There are many ways to evaluate the success of your program
- Surveys are helpful as is concrete data