MI AAA Meeting Agenda

Feb. 7, 2017, 7:00pm, MSHSAA Office Building

Minutes - Scott Harris

1. Minutes from Fall Planning Meeting
   a. Motion - Marty O’Hern
   b. Second - Darrell Jeffries
      i. All approved

2. Treasurer’s Report
   a. Approximately $40,000 balance. (verify amount with Keith) No official report/statement

3. Conference registration update
   a. As of 2/1 - 149 registered. 175 signed up for membership/Conference. (Verify with Marty for official minutes)
   b. Clean up options of registration (Lifetime member option)
   c. No retirees signed up at this time. Jim will contact list of retired A.D.’s.

4. Corporate sponsorships
   O’Hern
   a. Ameritime & Clell Wade will return as Platinum Sponsors
   b. ScheduleStar will return as Gold Sponsor
   c. Josh will contact BSN. Jeff confirmed Astroturf. (Verify List/amounts with Marty)
   d. Would like to secure another Platinum Sponsor and total of Corporate sponsorships. Mike and Marty will evaluate different levels of sponsorships. Discussion on providing potential sponsors/vendors with membership email list. Reminder to all reps and Board Members to reach out to potential sponsors.

5. Website Update
   Scott
   a. Looking to possibly update technology capabilities and uses of website.
   b. Discussion to link MSHSAA website & MIAAA website once logged in to either one.
   c. Website is very user-friendly.

6. NIAAA Liaison Report
   Taggart
   a. Jeff & Marty attended National Conference meeting. (get info. from Jeff)
   b. Remind District Reps to tell members that registration # is NIAAA membership #.
7. Exhibitor Update

   a. 65 booths signed up as of February 7th.

   b. Company requested a “triple booth”. Discussion had on price of that booth. Price will be $900.00

8. Awards/ AD of the Year

   a. Bill passed out A.D. of the year information. Need votes sent to him by February 14th.

   b. Bill reminded District Rep’s to collect information on District A.D.s of the Year.

   c. Discussion of the DSA, NFHS Citation and Hall of Fame nominees for National Awards.
      i. Mike McGurk nominated by O’Hern for DSA; second by Hamilton. All Approved.
      ii. Tom Kruse nominated by O’Hern for NFHS Citation Award; second by . All Approved.
      iii. Jim Scanlan nominated by O’Hern for Hall of Fame; second by Scott. All Approved.

9. Gerald Linneman Award

   a. Mark sent an email of possible nominees to all voting members.

   b. Tim Thompson, Stan Kee & Thaddeus Hamilton (verify complete list of all nominees)

10. Retired AD update

     a. Jim will contact those A.D.’s on updated list.

11. CAA Testing

     a. Don Rothermich, Thaddeus Hamilton & Mike McGurk are all certified testers.

     b. Beginning in April, test will be online.

     c. District reps need to remind members about the scholarship (1 per district)

     d. Test will be offered again online at Summer A.D. Workshop.

12. Summer AD workshop

     a. McGurk will organize as Past-President

     b. Corresponding date of Monday, July 24th.

     c. Classes and CAA exam on Tuesday, July 25th.

     d. Discussion of format and possible ideas.

        i. Mike Alden from Missouri Postive Coaching - Speaker to lead off event. Gary Link, Mizzou radio broadcaster. Chris Trevino. local media personality.
ii. Breakout Sessions

- Examples of Why We Play
- Appeals & transfer information
- Compiling BOE reports on benefits of attachment for students
- Student Leadership Groups
- Mentor Program (1st Year AD’s)

III. Different possible locations of additional meeting rooms.

IV. Format: Speaker, Breakout Sessions (3 total - 5 options), Important Legal Issues (MSHSAA)

V. Discussion on possible attendance prizes (T.V./IPAD)

13. Sportsmanship Summit
   
   Mundell/McGurk
   
   - Friday, June 9th at Jefferson City HS- Jim Van Allan
   
   a. Jon Gordon partner. He will do General Session and Breakout Session.
   b. Eblass went out this week.

14. Spring Conference Director Update
   
   Whitney
   
   a. Room Confirmations were sent out by Jeff. Please notify him if you are not coming down Friday night.

15. MSHSAA Notes and Updates
   
   MSHSAA Staff
   
   a. AD Advisory Committee Meeting on Wednesday, February 8th - 8:30 a.m.
   b. Provided legal update regarding MSHSAA.
   c. Surveys put out by MSHSAA - Volleyball & Girls Wrestling
   d. Early returns look like start date would like to be moved back.

16. Newsletter
   
   Shoup
   
   a. Newsletter will be release once Conference Schedule is confirmed.
   b. Amertime wants to be included at each issue of newsletter.

17. Scholarship Update
   
   Taggart
   
   a. Only 3 have been submitted as of February 7th. Please remind everyone in your district to submit ASAP.

18. LTI Update
   
   Rothermich
   
   a. 504 on Saturday, April 8th from 8:00 - 12:00
   b. 501 on Saturday, April 8th from 1:00 - 5:00
   c. 627 on Sunday, April 9th from 8:00 - 12:00
   d. 631 on Monday, April 10th from 1:30 - 530
   e. Webinar Information provided in “Other Business”
   f. Discussed doing satellite courses throughout the state.
19. Conference Gifts
   - Backpacks
      a. 3 different options looked at. Wheeled and non-wheeled options.

20. Mentoring
    a. Bi-weekly emails to A.D.’s with general information.

21. Presenters and facilitators
    a. Went over & verified Conference Program
    b. Discussion on modifying agenda of MIAAA Business Meeting.
       i. Change District Caucus Report to District Election results only.

22. Final Planning Meeting
    March 5th (4:00 pm) and 6th (9:00 am) at Tan-Tar-A – Executive officers, Executive Director, Conference Coordinators, Membership, Retired AD Rep.

23. Other Business

   A. President-Elect
      i. Eddie Moreno (Hillsboro) & Jeff Taggart (Northwest) are nominees for this position. 1 page resume will need to be sent to Mike McGurk by February 15th.

   B. LTI- Webinar available this Spring include: 501 Wednesdays March 22 & 29; 502 Tuesdays April 4 & 11; 504 Mondays March 20 & 27; 506 Thursdays April 6 & 13; 508 Mondays April 3 & 10; 625 Tuesdays March 14 & 21; 701 Wednesdays April 5 & 12; 799 Thursdays March 23 & 30; all sessions are 6:30pm-8:30pm- cost is $125 for members and $155 for non-members

   C. Mission Statement- Strategic Plan discussion
      i. Went over 2017 MIAAA Strategic Plan-Overview
      ii. Need two (2) volunteers from each district and we will have (2) at-large members for a total of 18 members to be divided into the 3 sub-groups (6 in each group)
      iii. Sub-groups are Programs (Scott Harris, Chair), Operations (Jim Gagen, Chair) & Finance (Keith Chapman, Chair)
      iv. Three (3) advisory positions who will oversee this plan, Mike McGurk, Marty O’Hern & Josh Scott. General Chairperson will be Jeff Whitney.
      v. Will meet on Saturday, April 8th from 11:00 a.m. - 5:00 p.m. Need to have Mission Statement in place at this time.
24. Section V meeting update – June 13 & 14, 2017 – Omaha, NE- Hotel TBD
   a. Same model as last year. Will be approved at April Meeting.

Meeting adjourned at 9:53

   a. motion - Darrell Jeffries
   b. second - Steve Robertson

   i. all approved